

FUTURE OF NURSING™

Campaign for Action

AT THE CENTER TO CHAMPION NURSING IN AMERICA



Strategic Advisory Committee

The Future of Nursing: *Campaign for Action* Strategic Advisory Committee is comprised of recognized leaders in business, health care, education, organized labor and consumer advocacy. The mission of the Strategic Advisory Committee is to guide the *Campaign for Action* and to help attract, engage and cultivate relationships with key stakeholders and policymakers who will support the integration of the recommendations into all components of society.



Sheila Burke
Chair

Sheila Burke currently serves as an adjunct lecturer in public policy at the John F. Kennedy School of Government, Harvard University, where she served as executive dean from 1996-2000. Burke served for 19 years on Capitol Hill. Early in her career she was a member of the staff of the Senate Finance Committee. She went on to serve as deputy chief of staff to Senate Majority Leader Bob Dole and as his chief of staff. In 1995, she was elected secretary of the senate, that body's chief administrative officer. In addition to her government and academic experience, Burke served as the deputy secretary and chief operating officer of the Smithsonian Institution.



Leah Binder

Leah Binder is CEO of The Leapfrog Group, a national organization based in Washington, DC, representing employer purchasers of health care demanding improvements in the safety of the nation's hospitals. In 2009, she was named 28th on Modern Healthcare's list of the 100 Most Powerful People in Healthcare.

Ms. Binder plays a leading role in health care policy. She currently sits on the National Quality Forum's Serious Reportable Events Steering Committee, the National Priorities Partnership Board, the Critical Care Roundtable, and the Advisory Board of the Institute for Interactive Patient Care.

Before joining Leapfrog in the spring of 2008, Ms. Binder spent 8 years as vice president at an award-winning rural hospital network in Farmington, Maine, Franklin Community Health Network, and before that she was a senior policy advisor for the Office of Mayor Rudolph Giuliani in



Marilyn Chow

New York City. She started her career at the National League for Nursing, where handled policy and communications for over six years.

Ms. Binder has a BA from Brandeis, and two masters from the University of Pennsylvania, one from the Annenberg School of Communication and the other from the Fels Institute of Government.

Marilyn P. Chow is the vice president, Patient Care Services, Program Office, at Kaiser Permanente. She is also the program director for the RWJF Executive Nurse Fellows Program.

A graduate of the University of California, San Francisco School of Nursing, Dr. Chow has made significant contributions to nursing throughout her scholarship, leadership, and political and civic involvement. She has served on the San Francisco City and County Social Services Commission and served as its president for two years.

Her career has focused on promoting the role of nurses in primary care, advanced practice, and hospital-based care.

Dr. Chow serves on a number of national boards, including The Joint Commission At-Large Nursing Representative to the Board of Commissioners, the Joint Commission Resources (JCR) Board, and the editorial advisory board of Nurses Week. She chairs The Joint Commission Nursing Advisory Council, and is a non-salaried, associate clinical professor, University of California, San Francisco, Department of Community Health Systems. She served on the IOM Committee in 2003 that produced the report, *Keeping Patients Safe: Transforming the Nurse's Work Environment*. She is a former member of the National Advisory Council on Nurse Education and Practice of the Health Resources and Services Administration, Division of Nursing, Department of Health & Human Services. Dr. Chow is a Fellow of the American Academy of Nursing (FAAN).



Dorsey Kendrick

Dorsey Kendrick has served as president of Gateway Community College since 1999. Under her leadership, Gateway's enrollment grew by more than 100 percent within her first eight years. In addition, she has increased program offerings and community partnerships with major industry leaders to meet the workforce development needs in nursing, allied health, green technologies,

culinary arts, early childhood education and business. The crowning achievement of her tenure has been the college's new LEED Gold-certified campus in downtown New Haven, which opened in 2012.

Prior to being appointed president at Gateway, Kendrick distinguished herself as the first black woman to be named associate dean and then dean of the School of Business at Milwaukee Area Technical College, where she went on to become executive vice president and the highest-ranking African-American woman in Wisconsin's higher education system.

For the past two years, Kendrick has been named among the "100 Most Influential African-American Leaders" by the Connecticut chapter of the NAACP. In 2011, she received the chapter's Distinguished Educator Award.



Darrell G. Kirch

Darrell G. Kirch is president and CEO of the Association of American Medical Colleges (AAMC), which represents the nation's medical schools, teaching hospitals, and academic societies. A member of the Institute of Medicine of the National Academies, Kirch is a distinguished physician, educator, and medical researcher.

Prior to becoming AAMC president in 2006, Kirch served for six years as senior vice president for health affairs, dean of the college of medicine, and CEO of the Milton S. Hershey Medical Center at The Pennsylvania State University. Before joining Penn State, Dr. Kirch served as dean and senior vice president for clinical activities at the Medical College of Georgia he currently serves as a member-at-large of the National Board of Medical Examiners and as chair of the Department of Veterans Affairs' Special Medical Advisory Group.

A psychiatrist and clinical neuroscientist by training, Dr. Kirch began his career at the National Institute of Mental Health. He earned his B.A. and M.D. degrees from the University of Colorado.



Charlie Montreuil

Charlie Montreuil is vice president of human resources at Best Buy. In this role, he oversees the monetary and non-monetary components of the company's Total Rewards program, which includes a portfolio of benefit and work-life plans and programs designed to help attract, retain, and reward high-performing employees.

Prior to joining Best Buy in 2008, Montreuil was the vice president of corporate human resources and total rewards for Carlson Companies. While there, he earned a Chairman's Special Achievement award - Carlson's highest career-recognition honor.

In addition to serving as chair of Buyers HealthCare Action Group, he is president of the Bridges to Excellence program, a board member of LifeSciences Alley, and a past board member of the Council of Employee Benefits.

Montreuil earned his Master's degree in human resources and industrial relations from the Carlson School of Management (2003). Montreuil also holds an undergraduate degree in criminal justice studies, Summa Cum Laude, from St. Cloud State University and a law degree from William Mitchell College of Law.



Alan Morgan

Alan Morgan serves as CEO for the National Rural Health Association (NRHA). He has more than 20 years' experience in health policy development at the state and federal level. He served as staff for former U.S. Congressman Dick Nichols and former Kansas Governor Mike Hayden. Additionally, his experience includes tenures with the American Society of Clinical Pathologists and with the Heart Rhythm Society where he established a Washington, D.C. based government affairs office. Prior to joining NRHA, he served as a federal lobbyist for VHA Inc.

Mr. Morgan's health policy articles have been published in: *The Journal of Rural Health*, *The Journal of Cardiovascular Management*, *The Journal of Pacing and Clinical Electrophysiology*, *Cardiac Electrophysiology Review*, and in *Laboratory Medicine*.

He holds a B.A. in journalism from University of Kansas, an M.A. in public administration from George Mason University.



Bill Novelli

Bill Novelli is a professor in the McDonough School of Business at Georgetown University. In addition to teaching in the MBA program, he has founded the Global Social Enterprise Initiative. From 2001 to 2009, he was CEO of AARP, a membership organization of over 40 million people 50 and older.

Prior to joining AARP, Novelli was president of the Campaign for Tobacco-Free Kids. He now serves as chairman of the board. Novelli also served as executive vice president of CARE, the world's largest private relief and development organization. Earlier, Mr. Novelli co-founded and was president of Porter Novelli, now one of the world's largest public relations agencies and part of the Omnicom Group, an international marketing communications corporation.

He holds a B.A. from the University of Pennsylvania and an M.A. from Penn's Annenberg School for Communication.



John Rowe

John Rowe is a professor in the Department of Health Policy and Management at the Columbia University Mailman School of Public Health. From 2000 until his retirement in late 2006, Rowe served as chairman and CEO of Aetna, Inc., one of the nation's leading health care and related benefits organizations. Before his tenure at Aetna, from 1998 to 2000, Rowe served as president and CEO of Mount Sinai NYU Health, one of the nation's largest academic health care organizations. From 1988 to 1998, prior to the Mount Sinai-NYU Health merger, Dr. Rowe was president of the Mount Sinai Hospital and the Mount Sinai School of Medicine in New York City.

Before joining Mount Sinai, Dr. Rowe was a professor of medicine and the founding director of the Division on Aging at the Harvard Medical School, as well as Chief of Gerontology at Boston's Beth Israel Hospital. He was Director of the MacArthur Foundation Research Network on Successful Aging and is co-author, with Robert Kahn, Ph.D., of *Successful Aging* (Pantheon, 1998). Currently, Dr. Rowe leads the MacArthur Foundation's Network on An Aging Society and chairs the Institute of Medicine's Committee on the Future Health Care Workforce for Older Americans.

He has served as president of the Gerontological Society of America and recently chaired the

Committee of the Institute of Medicine of the National Academy of Sciences on The Future Health Care Workforce Needs of An Aging Population. Rowe is a former member of the Medicare Payment Advisory Commission (MedPAC).



Antonia Villarruel

Dr. Antonia M. Villarruel is professor and the Margaret Bond Simon Dean of Nursing at the University of Pennsylvania School of Nursing. Dr. Villarruel became a Fellow of the American Academy of Nursing in 1997 and was elected to the Institute of Medicine (IOM) in 2007.

Prior to becoming dean, Dr. Villarruel was a professor, the Nola J. Pender Collegiate Chair and the associate dean for research and global affairs at the University of Michigan School of Nursing. She also held a joint faculty appointment in the School of Public Health and was director of the school's World Health Organization Collaborating Center for Research and Clinical Training in Health Promotion Nursing. She led interdisciplinary and multi-school strategic planning processes to help the University of Michigan integrate the research, education, practice and global missions of the school, the health system and the university. Her efforts to support nursing faculty in developing research programs led to a steady increase in funding from the National Institutes of Health.

Among her national leadership roles, Dr. Villarruel is an elected board member of the American Academy of Nursing, a board member of the Institute of Medicine Board on Population Health, and co-chair of the Institute of Medicine Roundtable on the Elimination of Health Disparities and the Promotion of Health Equity.



Heather Young

Heather Young serves as associate vice chancellor for nursing at UC Davis Health System. She also serves as the founding dean of the Betty Irene Moore School of Nursing at UC Davis. Her recent research focuses on medication management and safety in rural, assisted-living settings, technological approaches to promoting medication safety in rural hospitals and community-based strategies to promote health for rural older adults. Her current research includes the use of telehealth and community-based strategies to promote health

for rural older adults.

She also serves on the California Action Coalition executive committee leading statewide efforts to implement recommendations of the recent Institute of Medicine report, “The Future of Nursing: Leading Change, Advancing Health.”

Dr. Young is a UC Davis alumna, graduating in 1981 with a bachelor’s degree in dietetics. She later earned an associate degree in nursing from Sacramento City College and a Bachelor of Science in Nursing degree from Southern Oregon State College. She then went on to the University of Washington, where she earned a Master of Science in Nursing degree with a specialty in gerontology and a doctorate in nursing science.