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Campaign for Action

AARP Foundation Robert Wood Johnson Foundation

Fundraising and Grant Proposal Writing Workshop

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*Please note photos and images have been removed from the presentation for online availability.

Objectives

- At the conclusion of this presentation, participants will be able to:
  - Process a funding idea idea through the steps needed to write a successful grant proposal
  - Identify collaborators and community partners to engage in your fundable project
  - Write a convincing grant narrative and create a budget

Grant Proposal Writing

- We hope you brought your ideas for a nursing education program or project and have drafted responses on the worksheet.

Strategies of a successful grant proposal writer

- Develop teams
- Meet for idea generation
- Determine who will be involved, roles and responsibilities
- Have an agenda
- Keep minutes including attendance and disseminate them
- Make time for regular meetings and grant writing

Needs assessment

- What problem will this grant fix?

Community academic partnerships

- What will we achieve if we get his grant?
- (Goals and Objectives)
- Find partners
- Develop MOUs
- Keep data on community

Grant types

- Small pilot grants
- Training, education and career development grants
- Research grants
- Government funding
- Crowdfunding
- Philanthropic funding
- Corporate partners

Funding mechanism

- Internal awards
- Corporate, community and foundation grants
- Federal grants (HRSA, NIH, NSF)
  - Grants.gov

HRSA funding

- Health workforce training programs
  - Pipeline
  - Oral health
  - Nursing
  - Behavioral health
  - Medicine

- Nursing
  - Advanced Nursing Education- Nurse Practitioner Residency programs
  - Nurse Education Practice Quality and Retention
  - Advanced Nursing Education- SANE
  - Advanced Nursing Education Workforce
  - Nursing Workforce Diversity

Precision is key

- Review Sponsor mission
- Review Sponsor requirements- read entire Notice of Funding Opportunity (NoFO)
- Create a proposal checklist- assign persons and deadlines
- Outline the grant requirements
  - Write headings to mirror these requirements
  - Answer every question/topic
  - Write in the order instructed
- Who has the funder provided support to in the past?
- Outline page or word limit requirements
- Write for a public audience not health professionals
- Create a catchy title for media
- Do NOT use acronyms or jargon
- Be politically correct to all
- Insert page numbers and PI name on every page

Personnel:

- Mentor
- Collaborators
- Consultants
- Organization chart vs. grant personnel chart

Key considerations:

- Summarize
- Use subheadings
- Italics or bold key points
- Consider your subheadings narrative
- Break up text with charts and graphs

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Compliance documents

- Accreditation
- Federal subcontract agreements