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Campaign for Action

AARP Foundation Robert Wood Johnson Foundation

Fundraising and Grant Writing Workshop- Part 2

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Grant Proposal Writing

- What have been your grant writing challenges?
- What ideas do you have for a nursing education program or project?
- Which Nursing program (s) will this benefit?

Terminology

- Grant
- Proposal

Questions to answer

- What are the gaps that funding could help address?
- Who needs to be part of the team?

Community academic partnerships

- Are there community partners or collaborators that should be a part of this grant proposal planning? Who are they and what will they contribute?
- What will we achieve if we get this grant?
- (Goals and Objectives)
- Find partners
- Develop MOUs
- Keep data on community

Consultants

- Would you benefit from a consultant?
- If so, what does their area of expertise need to be?
- Who may fulfill this role?

Who needs to approve the grant proposal submission?

- Office of Sponsored Programs (OSP)
  - Who is allowed to submit the grant?
  - Back up your timetable for submission- often it is 2 weeks prior to due date

What organization(s) could potentially fund this proposal?

- Health workforce training programs
  - Pipeline
  - Oral health
  - Nursing
  - Behavioral health
  - Medicine
- Nursing
  - Advanced Nursing Education- Nurse Practitioner Residency programs
  - Nurse Education Practice Quality and Retention
  - Advanced Nursing Education- SANE
  - Advanced Nursing Education Workforce
  - Nursing Workforce Diversity

Outline of Proposal

- Instructions: Look at a recent Notice of Funding Opportunity and create an outline of what should be included in your proposal.
- You can search at the HRSA grant site for past or future opportunities.

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Page limits:
There do not seem to be any page limits within each section, other than the Abstract and Logic Model.

As a starting place, the following breakdown would add up to 61 pages out of the Page limit of 70.

Project Narrative: 25 pages?

Budget

Budget Justification 3 pages?

Abstract 4000 characters limit

Biosketches 2 pages apiece X 3 people? 6 pages? (Max of 8 people per grant)

Attachments:

Attachment 1 Logic Model one page limit

Attachment 2 Staffing Plan 3 pages?

Attachment 3: Letters of Agreement etc 6 pages?

Attachment 4: org chart 1 page?

Attachment 5: as applicable Tables, Charts 0 pages?

Attachment 6: MOE 1 page

Attachment 7: Request for Funding preference 1 page?

Attachment: letters of support from "president of institution and from org partners" 6 pages?

Attachment 9: Evaluation Plan 4 pages?

Attachment 10: Accreditation 4 pages?

61 pgs

Suggestions on who might complete each attachment. My comments below in pink. What are your thoughts/preferences?

Attachment 1 Logic Model - DR. SNYDER
Attachment 2 Staffing Plan CAROLINE CAN DO THIS WITH EDITS FROM SNYDER/WALLACE
Attachment 3: letters of Agreement etc
Attachment 4: org chart CAROLINE OR RAMSHA CAN DO THIS ONCE MORE INFO DETERMINED
Attachment 5: as applicable Tables, Charts
Attachment 6: MOE CAROLINE CAN DO THIS
Attachment 7: Request for Funding preference
Attachment: letters of support

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NWD HRSA
Nurse Education, Practice, Quality and Retention-Mobile Health
Training Program Information and Outline

Application Due Date: February 22, 2022

1,000,000 Budget per year

Clinical Topics that are recommended to choose at least one:

- COVID-19;

• Environment as it relates to climate change and health disparities/equity;
• Equity in HHS Service Delivery (racial, LGBTQ);
• Reproductive Health/Family Planning/teen pregnancy initiatives;
• Refugee/Immigration/unaccompanied children;
• Maternal Health;
• Mental Health; and
• SUD/Opioids.

Background: Education priority, Practice priority and Retention Priority

Summary of Funding:
$35,000,000 annually for 35 recipients.
$1,000,000 total cost (includes both direct and indirect, facilities and administrative costs) per year.

Limitations on indirect cost rates:
Indirect costs under training awards and Direct cost amounts for equipment and capital expenditures, tuition, and fees, and subawards in excess of $25,000 are excluded from the direct cost base for purposes of this calculation.

Application submission information:
Application Page Limit: **70 pages total which includes**: The page limit includes project and budget narratives, attachments including biographical sketches (bio sketches), and letters of commitment and support.

Project Abstract Summary: 4,000 characters or less

The summary must include:
- Address
- Project Director Name
- Contact Phone Numbers (Voice, Fax)
- Email Address
- Website Address, if applicable
- List all grant program funds requested in the application, if applicable

What resources need to be included in your Budget?

- Discuss with Dean and Dept Chair
- What will it cost? Is it reasonable?
- Direct and indirect cost

Budget narrative

Budget Justification

The **objectives** of this proposal are to:

1. Enhance nurse-led mobile health units' service driven by data science to meet the health care needs of rural and underserved communities in the piedmont region of North Carolina.
2. Enhance the nursing curriculum and implement experiential learning in nurse-led mobile health units to address social determinants of health (SHOH) and improve health outcomes.
3. Graduate nurses and nurse practitioners who can address the needs of targeted rural and underserved populations.

Personnel –

Dr. Audrey Snyder (Project Director, 12 mos) PhD, RN, FNP, ACNP, FAAN is Associate Dean for Experiential Learning and Innovation and a certified nurse practitioner with more than two decades of experience. Dr. Snyder has collaborated with a rural nurse managed clinic to develop an academic-clinical partnership and has a history of designing and implementing nursing education and practice activities. Dr. Snyder will direct the project, serve as the UNCG contact for communication and coordination with Cone Health, supervise the NP and RN staff of the UNCG mobile unit, coordinate the evaluation activities, lead protocol planning, develop a data security and storage plan, and coordinate the conduct of analyses for outcomes, reports and dissemination. Support is requested for 2.4 CM Yrs 1-4. Objectives 1, 2, 3

Project Manager (TBA, 12 months) The Project Manager will be primarily responsible for the day-to-day coordination of the grant activities and assisting the Co-Principal Investigators and Co-Investigators with implementation and evaluation of the grant activities. In addition, the PM will assist with scheduling and calendaring activities coordination of work with PDs and sites, liaisons with Cone Health practice partners and community clinical sites, data storage and security backup, assisting faculty in accurate, timely and efficient activities, assisting in database tracking student clinical placement, confidential records and budget management. They will be responsible for financial recordkeeping, process grant expenditures, order supplies/inventory/maintenance, reconcile the budget with audit trail records, develop and maintain a database to track the activities and outcomes including student and preceptor data, plan meetings and keep minutes, handle regular communication with the PD, staff, students and partners and assist with evaluation activities. They will coordinate with the Assistant Dean for Business and Operations and the Research Office students and faculty personal hiring, salary and benefit information. They will assist the PD with interim progress and close out grant reports. Support is requested for 9.0 CM in Yr 1 and 12.00 CM Years 2-4. Objectives 1, 2

Campus resources

1. What data do you need to include about your university?
2. What data do you need to include about your school of Nursing?
3. Look online or Contact your Office of Sponsored programs to see if they have a template that you can adapt.
4. Consider Student financial Aid
   - Data on minority students
   - Current funding awards
   - Consider student tuition, fees and potential stipends
5. Review your school/organization website and social media accounts for accuracy

Approach to Gap in Question 3

Aims/Objectives

- Title
- Abstract
- Background and significance/lite
- *Based upon the Significance/Gap write a draft of your Aims/Objectives for this Proposal*
- Literature review- succinct and well synthesized.
- *Begin an outline of your narrative that reflects the selected opportunity from question 9 or another grant opportunity you have identified.*

Narrative- Crafting your proposal- tell the story

- What do you want to do and how you will do it?
- Innovation- What is the innovation?
- Approach
- Who?
- Why?
- How?
- Where?
- When?- timeline
- What?- outcomes and evaluation
- Partners?
- Sell yourself
- Summary statement
- References