



A Healthier America for All

Strengthening, Growing, and Diversifying Nursing

FUTURE OF NURSING™

Campaign for Action

AT THE CENTER TO CHAMPION NURSING IN AMERICA



Robert Wood Johnson Foundation

AARP Foundation

The *Campaign's* vision: Everyone in America can live a healthier life, advanced by equity-minded nurses as essential and valued partners in providing care and promoting health equity and well-being.





We are working to:

- Foster and unleash the power of equity-minded nurses to lead and advocate for health equity and disrupt structural racism.
- Strengthen, grow, and diversify nursing at all levels.
- Increase equitable access to care by nurses.
- Strengthen, diversify, and engage the *Campaign* stakeholder network to implement recommendations from the *Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity*.



Already, we have:

- Improved access to care in 14 states, so that now 98 million people in 27 states and the District of Columbia have direct access to nurse practitioners.
- Helped diversify the nursing workforce through mentor programs with Black, Hispanic and American Indian/Alaska Native schools of nursing to retain and graduate their students.
- Helped fill 10,000+ boards seats or decision-making bodies with nurses whose strategic influence will improve the health of communities.
- Developed a broad network of national and state coalitions that include businesses, health organizations, hospital systems, insurers, private companies, and non-profit organizations.
- Raised more than \$130 million in service of creating healthier communities through nursing.

Advancing nursing means advancing health equity.

As the largest and consistently most trusted profession in the health care workforce, nurses are well-suited to help our country advance health equity. Nurses are bridge builders and collaborators who engage and connect with people, communities, and organizations to ensure people from all backgrounds have what they need to be healthy and well.





For more information or to get involved, visit
campaignforaction.org

Or contact the *Campaign* at **CampaignforAction@AARP.org**
www.facebook.com/CampaignForAction/
twitter.com/Campaign4Action

FUTURE OF NURSING™
Campaign for Action
AT THE CENTER TO CHAMPION NURSING IN AMERICA

Robert Wood Johnson Foundation
AARP Foundation

March 2023