

# 2022 Health Equity Innovations Fund Informational Webinar

[CampaignforAction.org](https://CampaignforAction.org)

October 31, 2022



**FUTURE OF NURSING™**  
Campaign for Action  
AT THE CENTER TO CHAMPION NURSING IN AMERICA



# Welcome



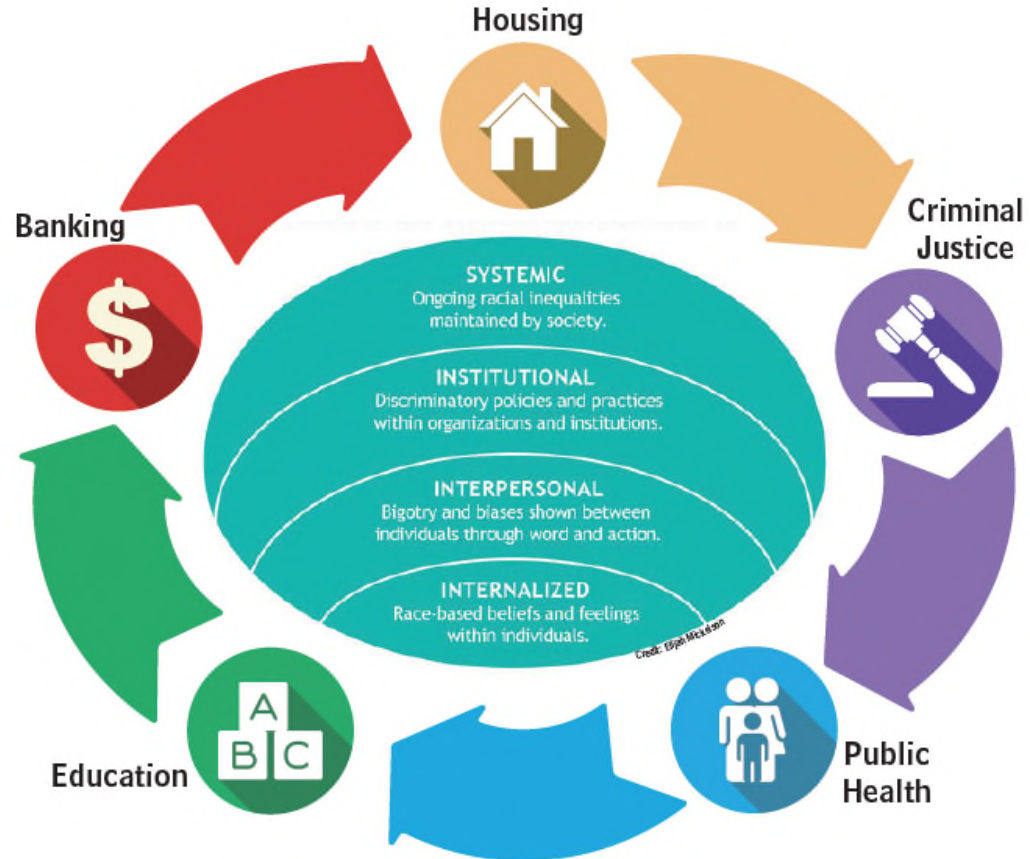
**Susan C. Reinhard, PhD, RN, FAAN**  
Senior Vice President and Director, AARP  
Public Policy Institute  
Chief Strategist, Center to Champion  
Nursing in America and Family Caregiving  
Initiatives



**Ashley Darcy Mahoney, PhD, NNP-BC, FAAN**  
Robert Wood Johnson Foundation Senior Nurse  
Scholar in Residence  
Professor – George Washington University

# Dismantle Structural Racism

We must acknowledge, confront and dismantle systems of structural racism



# Future of Nursing

## National Academy of Medicine Report, *The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity*

Read the report:  
<https://nam.edu/publications/the-future-of-nursing-2020-2030/>





# The Vision

The achievement of health equity in the United States should be built on **strengthened nursing capacity and expertise.**

## Eligibility Criteria

Offer innovative solutions for improving health equity, including efforts to dismantle structural racism and other structural inequities within the nursing profession, health systems or community that lead to improved access to care and services for those most disproportionately impacted by health disparities.

Support the advancement of one or more of the recommendations in the National Academy of Medicine report, *The Future of Nursing 2020-2030: Charting a Path to Health Equity*.

Show evidence of the project's potential replicability and sustainability.

Show evidence of diverse and genuine community partnerships.

## Eligibility Criteria (cont'd)

Applications submitted by a *Campaign for Action* state Action Coalition, or an approved organization affiliated with the state Action Coalition will be viewed **more favorably**.

Preference will be given to applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the U.S. Internal Revenue Code.

## Award Details

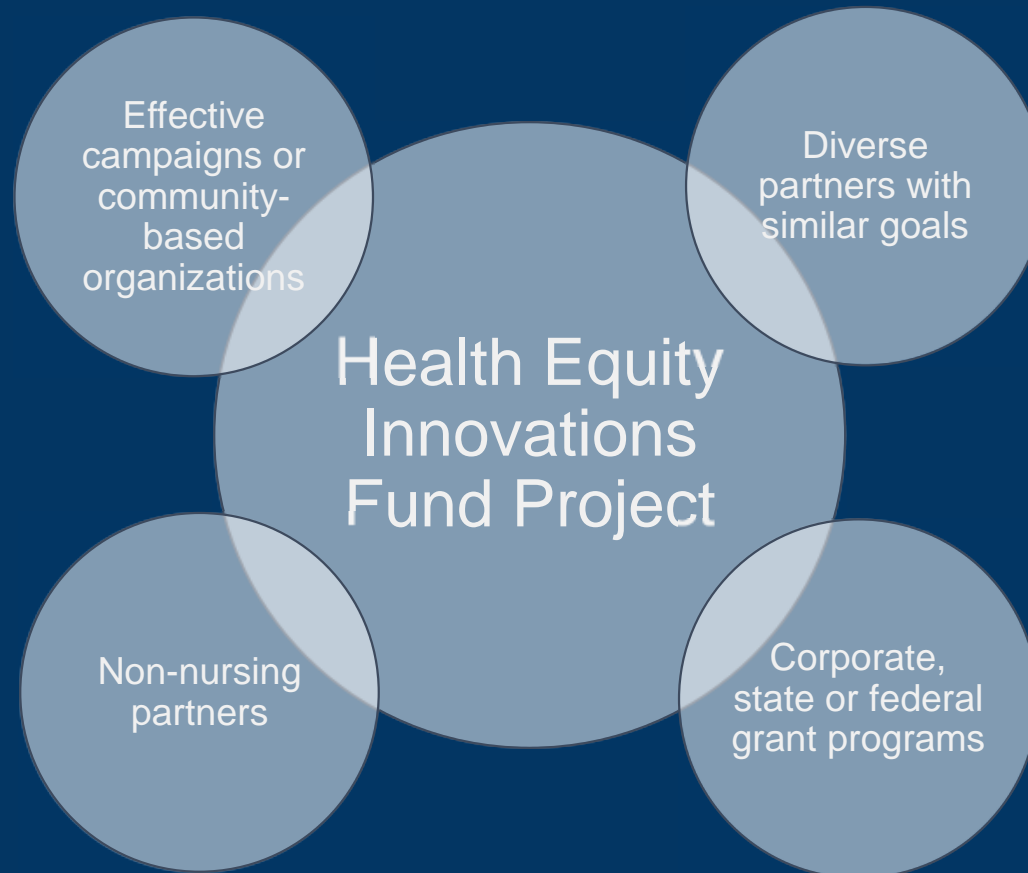
Awards of up to **\$50,000** will be made for projects that can be completed in two years or less.

Awardees will be required to report on the impact of their Health Equity Innovations Fund project at the end of the funding period. For projects longer than one year, a midpoint report is also required.

While matching funds are not required, this is a great opportunity to seek partnerships and secure additional funding.



# Who should you collaborate with?



## Technical Assistance

CCNA at the AARP Center for Health Equity through Nursing will provide technical assistance and direction for those who receive awards.

All Action Coalitions and network members, regardless of funding status, may receive technical assistance for stakeholder engagement, coalition-building and fundraising.

## How to Apply

Applications should be submitted via email to:  
[HealthEquityNursing@aarp.org](mailto:HealthEquityNursing@aarp.org).

RFP, Application and FAQs can be found on the *Campaign for Action* website: <https://campaignforaction.org/health-equity-innovations-fund/>.

All funding decisions will be made by a review team consisting of AARP and *Campaign for Action* leadership, staff, and advisors.

**Application deadline is November 15 by 10 p.m. ET.**

## Questions or Comments?


Use the “chat” feature for questions or comments  
or  
“raise your hand” and we will call on you.



You can find the recording of this webinar and additional resources  
by going to: [www.campaignforaction.org/webinars](http://www.campaignforaction.org/webinars).

**Campaign website: [www.campaignforaction.org](http://www.campaignforaction.org)**  
**Campaign resources: <http://campaignforaction.org/resources>**

## Campaign for Action

ABOUT ISSUES OUR NETWORK NEWS **RESOURCES** GET INVOLVED 



# Resources

## A LIBRARY AT YOUR FINGERTIPS

Help promote better health through nursing by tapping into hundreds of resources, including studies, toolkits, webinars, and other materials organized in the categories in which the *Campaign* pushes for action.