2. SUPPORTING NURSES TO ADVANCE HEALTH EQUITY

2.1 Rapidly increase both the number of nurses with expertise in health equity and the number of nurses in specialties with significant shortages, including public and community health, behavioral health, primary care, long-term care, geriatrics, school health, and maternal health. The Health Resources and Services Administration (HRSA), the Substance Abuse and Mental Health Services Administration (SAMHSA), the Centers for Disease Control and Prevention (CDC), and state governments should support this effort through workforce planning and funding.

FUTURE OF NURSING[™] Campaign for Action

1. Key Strategic Stakeholders	2. Top 3-5 Actions for 2021	3. Top 3-5 Actions for 2022
Nursing Organizations Organizations for nursing education, licensure, certification, accreditation		 A. Identify a dedicated funding source for nursing development/education B. Create a national health equity collaborative C. Develop a public awareness campaign
Health Care Organizations Employers; Insurers; Payers		D. Identify exemplar learning experiences and revise current nursing education curriculum to be inclusive of learning experiences with health equity, emphasizing experiences outside of the acute care setting
Non-profit Organizations Organizations supporting racial and ethnic minorities		 E. Formalize joint appointments for nurse educators and practitioners in partnership with health systems such as CONE in North Carolina
Federal Government Centers for Disease Control and Prevention; Centers for Medicare and Medicaid Services; Department of Education Health Resources and Services Administration; Substance Abuse and Mental Health Services Administration		 F. Reallocate medical health dollars to nursing G. Work with employers to incentivize employees to pursue careers in nursing (such as nursing externships for CNAs, techs, food service workers)
	4. Success Indicators	
Number of nurses in specialt	funding sources for nursing development y areas with shortages (goal of percentage increase)	determinants of health

Number of employers /nursing curriculum with inclusive experiences in health equity and social determinants of health