

1. CREATING A SHARED AGENDA

1.2 Develop mechanisms for leveraging the expertise of public health nursing (e.g., in population health, SDOH, community-level assessment) as a resource for the broader nursing community, health plans, and health systems, as well as public policy makers

1. Key Strategic Stakeholders

Nursing Organizations

Acute and primary care nursing organizations; American Association of Ambulatory Care Nurses; National Association of School Nurses

Health Care Organizations

American Hospital Association; Federally qualified health centers; Population and public health stakeholders

Federal Government

Department of Housing and Urban Development; Health Resources Services Administration; Legislators; Payers

State Government

Local and state public health departments; State affordable housing agencies

Education

Educational bodies; Nursing programs and student groups; University programs in public health, social work, public administration, mental health

Other

Consumer groups

2. Top 3-5 Actions for 2021

1. Create or designate an organizing body
2. Find funders for implementation (make enterprise sustainable)
3. Share what PH nursing brings to the health equity equation; PH nurses can be leaders and consultants with nurses in other practice domains
4. Connect to primary care (value-based care)
5. Collaborate with NAM report, "Integrating social care into the delivery of health care" to elevate the issue

3. Top 3-5 Actions for 2022

- A. Develop a collaboration platform for electronic health records to coordinate efforts
- B. Consider process and outcome metrics and include patient and consumer groups in the process
- C. Recruit affiliates to an organizing body and ask them to develop their own related goals
- D. Fund opportunities for clinical nursing education in community settings
- E. Build stronger coalitions with federally qualified health centers and Medicaid programs
- F. Develop evidence highlighting the effectiveness of nursing, social work, etc. in advancing health equity
- G. Pressure funders to allocate a percentage of time for public health nurses to do upstream work and policy change
- H. Enumerate number of public health nurses

4. Success Indicators

- Evidence of (cost) effectiveness of nursing, social work, community health worker teams in addressing social determinants of health
- Reimbursement model for health equity interventions
- Funders allocate time in grants for public health nurses to do upstream work and policy change
- National Institute of Nursing Research funding of measurements of health equity outcomes