FUTURE OF NURSING™
Campaign for Action
AT THE CENTER TO CHAMPION NURSING IN AMERICA

2020 Nursing Innovations Fund
Informational Webinar

April 8, 2020
Welcome

• Robert Wood Johnson Foundation
  Senior Advisor for Nursing and Director, Future of Nursing: Campaign for Action

• National Academy of Medicine
  Senior Scholar-In-Residence and Senior Advisor to the President on Nursing

Susan B. Hassmiller, PhD, RN FAAN
Program Directors

Jennifer Peed, MSW
Director, Center Integration
Center to Champion Nursing in America

Winifred Quinn, PhD,
FAANP (H)
Director, Advocacy and Consumer Affairs
Center to Champion Nursing in America
What is the Nursing Innovations Fund?

• Create replicable strategies that help nurses build a Culture of Health and health equity by addressing policies around one of the social determinants of health priority areas.

• Diverse stakeholders

• Up to $25,000 per Action Coalition

• One-year award

• 1:1 matching funds
Building a Culture of Health

Equality

Equity
Social Determinants of Health
Priority Areas

- Access to Care
- Housing
- Social Isolation
- Employment
- Educational Attainment
Eligibility Criteria

- Be a member of an Action Coalition or of an approved organization affiliated with an Action Coalition.

- Secure 1:1 matching funds.

- Address policies around one of the social determinants of health priority areas.

- Show evidence of replicability and sustainability.

- Show evidence of diverse stakeholders.

- Previous Nursing Innovations Fund awardees are eligible.
Who should you collaborate with?

- Diverse Partners with Similar Goals
- Effective Campaigns & Coalitions
- Corporate, State or Federal Grant Programs
- Non-Nursing Partners

Nursing Innovations Fund Project
The Nursing Innovation Fund Projects:
http://campaignforaction.org/the-nursing-innovations-fund
Technical Assistance

- CCNA will provide technical assistance.
- All applicants, regardless of whether they receive an award, will be offered technical assistance throughout the year.
How to Apply

• Applications should be submitted via email to: NursingInnovations@aarp.org.

• Application and RFP are listed on the Campaign website:

• All funding decisions will be made by a review team consisting of Campaign for Action leadership, staff and consultants.

• Application deadline is June 30 by 10 p.m. ET.
2020 Nursing Innovations Fund Request for Proposal

DESCRIPTION

The Future of Nursing: Campaign for Action, a joint initiative of AARP Foundation, AARP, and the Robert Wood Johnson Foundation (RWJF), will provide up to $25,000 each to select Action Coalitions working on an ongoing or new project that addresses nursing’s role in building a Culture of Health and health equity by addressing policies around one of the social determinants of health priority areas:

- Access to care
- Housing
- Social isolation
- Employment, or
- Educational attainment

The goals of this competitive, one-year award are to:

- Inform and influence policy;
- Create replicable strategies that place nurses in positions as essential partners in providing care and promoting a Culture of Health, well-being, and health equity; and
- Visibly and strategically involve a diversity of stakeholders.

General Questions

Who is eligible to apply?

Only Action Coalitions or approved organizations affiliated with the Action Coalition may apply. Affiliations must be evidenced by a letter from the Action Coalition, as outlined in the request for proposal (RFP).

- Preference will be given to applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the U.S. Internal Revenue Code.
- Organizations unaffiliated with an Action Coalition are encouraged to contact the Action Coalition in their state to discuss opportunities for collaboration. Click here to find the contact information for each Action Coalition.

Is a public university eligible to apply for funding?

Yes. A public university is a public entity and eligible to apply for the award.

When is the application due?
Program Staff

Nicole Rozko, MS
Project Manager, Office of Center Integration
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Project Manager, Advocacy and Consumer Affairs
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Questions or Comments?

Press *1 on your telephone key pad to ask a question

OR

Use the “chat” feature to send “everyone” a question.

You can find the recording, webinar summary and additional resources by going to:

www.campaignforaction.org/webinars.
Campaign Resources

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