

FUTURE OF NURSING™

Campaign for Action



Robert Wood Johnson Foundation

AARP Foundation®

Linking the Culture of Health Framework to the Essentials of Baccalaureate Nursing Education

CCNA Learning Collaborative on Culture of Health Curriculum

May 3, 2017

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Accelerating an Integrated Course of Action



RWJF and the Rand Corporation

CULTURE OF HEALTH ACTION FRAMEWORK





ACTION AREA



MAKING HEALTH A SHARED VALUE

DRIVERS

**MINDSET AND
EXPECTATIONS**

Value on health
interdependence
Value on well-being
Public discussion on
health promotion and
well-being

**SENSE OF
COMMUNITY**

Sense of community
Social support

**CIVIC
ENGAGEMENT**

Voter participation
Volunteer engagement



ACTION AREA



FOSTERING CROSS-SECTOR COLLABORATION TO IMPROVE WELL-BEING

DRIVERS

NUMBER AND QUALITY OF PARTNERSHIPS

Local health
department collaboration
Opportunities to improve
health for youth at schools
Business support
for workplace health
promotion and
Culture of Health

INVESTMENT IN CROSS-SECTOR COLLABORATION

U.S. corporate giving
Federal allocations for
health investments
related to nutrition and
indoor and outdoor
physical activity

POLICIES THAT SUPPORT COLLABORATION

Community relations
and policing
Youth exposure to advertising
for healthy and unhealthy
food and beverage products
Climate adaptation and mitigation
Health in all policies
(support for working families)





ACTION AREA



CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES

DRIVERS

**BUILT ENVIRONMENT/
PHYSICAL CONDITIONS**

Housing affordability
Access to healthy foods
Youth safety

**SOCIAL AND ECONOMIC
ENVIRONMENT**

Residential segregation
Early childhood
education
Public libraries

**POLICY AND
GOVERNANCE**

Complete Streets policies
Air quality





ACTION AREA



STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

DRIVERS

ACCESS

Access to public health

Access to stable
health insurance

Access to mental
health services

Routine dental care

CONSUMER EXPERIENCE AND QUALITY

Consumer experience

Population covered
by an Accountable
Care Organization

BALANCE AND INTEGRATION

Electronic medical
record linkages

Hospital partnerships

Practice laws for
nurse practitioners

Social spending relative
to health expenditure





IMPROVED POPULATION HEALTH, WELL-BEING, AND EQUITY

OUTCOME AREAS

**ENHANCED INDIVIDUAL
AND COMMUNITY
WELL-BEING**

- Well-being rating
- Caregiving burden

**MANAGED CHRONIC
DISEASE AND REDUCED
TOXIC STRESS**

- Adverse child experiences
- Disability associated
with chronic conditions

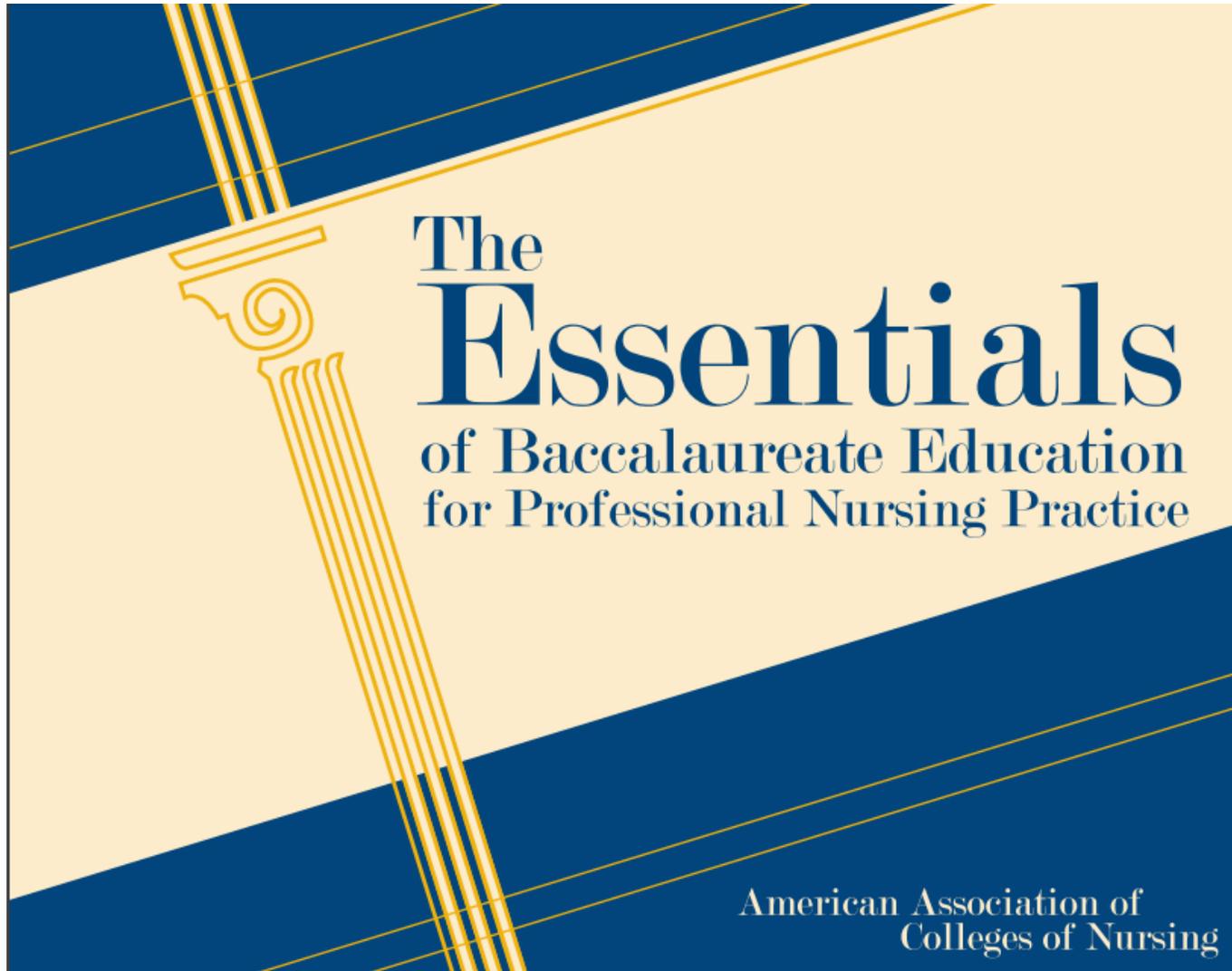
**REDUCED
HEALTH CARE COSTS**

- Family health care cost
- Potentially preventable
hospitalization rates
- Annual end-of-life
care expenditures



Linking the BSN essentials

FUTURE OF NURSING™
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Essential I: Liberal Education for Baccalaureate Generalist Nursing Practice

| Competency | Culture of Health Action Areas and Drivers |
|--|--|
| <ul style="list-style-type: none">• Synthesize theories and concepts from liberal education to build an understanding of the human experience• Apply knowledge of social and cultural factors• Demonstrate tolerance for the ambiguity and unpredictability of the world and its effect on the healthcare system |  <p data-bbox="1541 449 2007 549">Making Health a Shared Value</p> <ul style="list-style-type: none">• Mindset and Expectations• Sense of community• Civic Engagement |

Essential II: Basic Organizational and Systems Leadership for Quality and Patient Safety

| Competency | Culture of Health Action Areas and Drivers |
|--|---|
| <ul style="list-style-type: none"> Apply leadership concepts, skills, and decision making in the provision of high quality nursing care, healthcare team coordination, and oversight and accountability for care delivery in a variety of settings. Employ principles of quality improvement, healthcare policy and cost effectiveness to assist in the development and initiation of effective plans that will improve the quality of healthcare delivery | <div data-bbox="1243 382 1472 529"> </div> <p data-bbox="1541 454 2033 606">Fostering Cross Sector Collaboration to Improve Well-Being</p> <ul data-bbox="1256 646 2127 682" style="list-style-type: none"> Investment In Cross –Sector Collaboration <div data-bbox="1243 793 1472 941"> </div> <p data-bbox="1541 853 2109 953">Strengthening integration of Health Service and Systems</p> <ul data-bbox="1268 1065 1987 1165" style="list-style-type: none"> Consumer Experience and Quality Balance and Integration |

Essential III: Scholarship for Evidence- Based Practice

| Competency | Culture of Health Action Areas and Drivers |
|---|---|
| <ul style="list-style-type: none">• Participate in the process of retrieval, appraisal synthesis of evidence in collaboration with other members of the healthcare team to improve patient outcomes.• Integrate evidence, clinical judgment, inter-professional perspectives, and patient preferences in planning, implementing and evaluating outcomes of care. | <ul style="list-style-type: none"> 2 Fostering Cross Sector Collaboration to Improve Well-Being<ul style="list-style-type: none">• Investment In Cross –Sector Collaboration• Policies that Support Collaboration 4 Strengthening integration of Health Service and Systems<ul style="list-style-type: none">• Consumer Experience and Quality• Access• Balance and Integration |

Essential IV: Information Management and Application of Patient Care Technology

| Competency | Culture of Health Action Areas and Drivers |
|--|---|
| <ul style="list-style-type: none"> Apply safeguards and decision making support tools embedded in patient care technologies and information systems to support safe practice environment for both patient and healthcare workers Apply patient care technologies as appropriate to address the needs of diverse patient population Participate in evaluation of information systems in practice settings through policy and procedure development | <div data-bbox="1243 396 1472 554"> <p>2</p> </div> <p>Fostering Cross Sector Collaboration to Improve Well-Being</p> <ul style="list-style-type: none"> Investment In Cross –Sector Collaboration <div data-bbox="1243 791 1472 948"> <p>3</p> </div> <p>Creating Healthier, More Equitable Communities</p> <ul style="list-style-type: none"> Policy and Governance |

Essential V: Healthcare Policy, Finance and Regulatory Environments

Competency

Culture of Health Action Areas and Drivers

- Demonstrate basic knowledge of healthcare policy, finance and regulatory environments, including local, state, national and global healthcare trends
- Compare benefits and limitations of the major forms of reimbursement on the delivery of health care services
- Discuss the implications of healthcare policy on issues of access, quality, equity, affordability, and social justice in health care delivery



Creating Healthier, More Equitable Communities

- Social and Economic Environment
- Investment In Cross –Sector Collaboration



Strengthening integration of Health Service and Systems

- Access
- Consumer Experience and Quality
- Balance and Integration

Essential VI: Inter-professional Communication and Collaboration for Improving Patient Care Outcomes

| Competency | Culture of Health Action Areas and Drivers |
|--|--|
| <ul style="list-style-type: none"> • Use inter- and intra-professional communication and collaborative skills to deliver evidenced-based , patient centered care. • Contribute the unique nursing perspective to inter-professional teams to optimize patient outcomes | <div data-bbox="1235 392 1465 535"> </div> <p data-bbox="1549 464 2142 506">Making Health A Shared Value</p> <ul style="list-style-type: none"> • Mindset and Expectations <div data-bbox="1235 656 1465 799"> </div> <p data-bbox="1538 678 2030 835">Fostering Cross Sector Collaboration to Improve Well-Being</p> <ul style="list-style-type: none"> • Investment In Cross –Sector Collaboration • Policies that support collaboration <div data-bbox="1235 1035 1465 1178"> </div> <p data-bbox="1518 1078 2084 1178">Strengthening Integration of Health Services and Systems</p> <ul style="list-style-type: none"> • Balance and Integration |

Essential VII: Clinical Prevention and Population Health

| Competency | Culture of Health Action Areas and Drivers |
|--|---|
| <ul style="list-style-type: none"> Assess health/illness beliefs, values, attitudes and practices of individuals, families, groups, communities and populations Use evidence-based practices to guide health teaching, health counseling, screening, outreach, disease and outbreak investigation, referral and follow up throughout the lifespan Advocate for social justice, including a commitment to the health of vulnerable populations and elimination of health disparities | <div data-bbox="1243 406 1472 564"> </div> <p data-bbox="1541 449 2038 549">Creating Healthier, More Equitable Communities</p> <ul style="list-style-type: none"> Built Environment/Physical Conditions Social and Economic Environment Policy and Governance <div data-bbox="1243 821 1472 978"> </div> <p data-bbox="1541 849 2102 949">Strengthening integration of Health Service and Systems</p> <ul style="list-style-type: none"> Access Consumer Experience and Quality Balance and Integration |

| Competency | Culture of Health Action Areas and Drivers |
|--|--|
| <ul style="list-style-type: none"> Identify personal and environmental risks that impact personal and professional choices and behaviors Communicate to the healthcare team one’s personal bias on difficult healthcare decisions that impact one’s ability to provide care Access inter-professional and intra-professional resources to resolve ethical and other practice dilemmas | <div data-bbox="1243 376 1472 525"> </div> <p data-bbox="1505 448 2097 491">Making Health a Shared Value</p> <ul style="list-style-type: none"> <li data-bbox="1243 565 1819 608">Mindset and Expectations <div data-bbox="1243 791 1472 939"> </div> <p data-bbox="1493 853 2097 1011">Fostering Cross Sector Collaboration to Improve Well-Being</p> <ul style="list-style-type: none"> <li data-bbox="1268 1065 1844 1159">Investment in Cross Sector Collaboration <li data-bbox="1268 1176 2002 1219">Policies that Support Collaboration |

| Competency | Culture of Health Action Areas and Drivers |
|---|---|
| <ul style="list-style-type: none"> • Conduct comprehensive and focused physical, behavioral, psychological, spiritual, socioeconomic and environmental assessment of health and illness parameters in patients, using developmentally and culturally approaches • Provide appropriate patient teaching that reflects developmental stage, age, culture, spirituality, patient preferences and health literacy considerations to foster patient engagement in their care | <div data-bbox="1243 415 1472 565"> </div> <p data-bbox="1538 448 2125 491">Making Health a Shared Value</p> <ul style="list-style-type: none"> • Mindset and Expectations <div data-bbox="1233 765 1505 986"> </div> <p data-bbox="1538 853 2125 953">Improved Population Health, Well Being and Equity</p> <ul style="list-style-type: none"> • Enhanced Individual and Community Well Being • Managed Chronic Disease and Reduced Toxic Stress |

Competencies/Curriculum Leading to a Culture of Health

Competency /Curriculum Content

- Leadership

Culture of Health Links

- Will graduates understand the complexity of the health care delivery system including how patient care services are organized and financed and how reimbursement is structured?
- Are there opportunities to demonstrate how nurses act as champions for health care consumers and quality outcomes across the continuum of care?
- Are there examples of how to participate as nursing professional in political processes and grassroots efforts to influence healthcare policy ?

Building a Culture of Health Curriculum: Questions to Guide Your Journey

- What are the number and quality of partnerships ?
 - Home Care
 - Long term Care
 - Public Health
 - Community Health Centers
- Is health a shared value?
- Is there a mindset and expectations for improved health?
- Does the curriculum reflect the environmental and physical conditions of your community?
- How does the curriculum demonstrate issues related to the health of your community?



Key to Sustainability



IMPROVED
POPULATION
HEALTH,
WELL-BEING,
AND EQUITY