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Webinar Objectives

• History and Background
• Examples of projects
• **How to engage Jonas Scholars in Action Coalition work**
• How to connect with the Jonas Center
In the Beginning

- The IOM Future of Nursing report provided a blueprint and a natural environment for leadership to be nurtured and flourish.
- The Jonas Center decided to support the Action Coalition’s work state by state and be a model for student involvement through the Jonas leadership project.
- In four months, 200 PhD and DNP Jonas Scholars in all 50 States were working with Action Coalition Co-leads on leadership projects.
- One of the main goals of the 2012-2014 Jonas Scholar cohort expansion was to build National nursing faculty and clinical leadership capacity for the future.
• 2012 – 2014 Jonas Scholars
  – Each scholar worked with their respective state’s Action Coalition based on the IOM Recommendation that aligns best with their interest and future career endeavors.
  – Scholars presented their engagement and updates at the Jonas Scholar Conference in October 2013 in Washington, DC.
History RWJF/CCNA/Jonas Center Collaborative Relationship (cont.)

• Today 2014-2016
  – The collaborative relationship continues with a more structured and organized process for Action Coalition Leaders to connect and work with the Jonas Scholars
  – RWJF/CCNA and the Jonas Center is working with a Scholar Engagement Consultant to facilitate engagement activities between the Scholars and Action Coalition Leaders
  – There are 300 new scholars
  – Scholars can now choose from a range of different leadership projects
Planned Engagement Activities for Jonas Scholars and AC Leaders


- Sept. 23, 2014 (Webinar AC Leaders)
- Oct. 6 & 7, 2014 (Jonas Scholars Webinar)
- Nov. 18, 2014 (Webinar Jonas Scholars)
- May 2015 (CCNA survey AC Leaders)
- July 2015 (Survey Jonas Scholars)
- Oct. 2015 (Jonas Scholars Presentation at National Conference with AC Leaders)
- Sept. 2016 (CCNA Webinar AC Leaders SHOWCasing Impact Jonas Scholars Projects)
Jonas Scholars are a Treasure

• Doctoral students with an interest in health care leadership
• Intelligent minds that can contribute to Action Coalition work in the areas of research, leadership, education, diversity.
• Different types of practice and educational experiences
• Valuable contributions to Action Coalition work
Examples of Jonas Scholar’s Projects

• Scholar’s projects impact on Action Coalition work
  – Assisted with developing Action Coalition surveys to gather data centered around Action Coalition work and examples follow:
    • Developed statewide hospital demand survey
    • Developed evidence table on data scenario development for Action Coalition Director
  – Created fact sheets with supply and demand data that could be used to inform leaders regarding the health care workforce
Examples of Jonas Scholar’s Projects

• Scholar’s projects impact on Action Coalition work
  – Assumed leadership roles for Action Coalition work groups and taskforces
  – Provided expert perspectives as a nurse faculty on development of nurse residency programs
  – Developed state maps showing distribution of health care workforce in specific areas of the state
  – Developed and enhanced Action Coalition websites
    • Example of enhancement included developing an e-mentoring site for leaders
Examples of Jonas Scholar’s Projects

- Scholar’s projects impact on Action Coalition work
  - Wrote articles for publication on Action Coalition work
  - Developed Action Coalition communication plan
  - Developed proposals and objectives for Action Coalition State Health Summit
  - Developed evaluation forms for Action Coalition planned events
Examples of Jonas Scholar’s Projects

- Scholars Impact on AC Work
  - Assumed leadership position in the AC to lay foundation for integrating Acute Care Nurse Practitioners into Adult ICU Care Model in local hospitals
  - Established a diversity workgroup
  - Coordinated SIP grant proposal
    - Led SIP grant planning committee
  - Assumed leadership role to identify targeted boards for nurses to apply to for appointments
It is **vitally** important to engage the Jonas Scholars in the AC work.
It is important to engage the Jonas Scholars in the Action Coalition work for the following reasons:

- Leadership development
- Opportunity to spread implementation of *Campaign* recommendations beyond the Action Coalitions
- Scholars provide volunteer hours of work and can go more in depth on topic
- Scholars have a choice of a range of organizations they can choose to complete their leadership projects
  - Action Coalition Leaders will need to help the Scholar see the value in completing their project with the Action Coalition
Tips on Engaging Jonas Scholars

• Key components of engagement
  – Provide a welcoming atmosphere that helps the Scholar feel welcome and reduces the fear of approaching busy nurse leaders
  – Think broadly
  – Take time to establish rapport with the Scholar resulting in:
    • A sense of understanding
    • Trust in the competence of the Scholar
    • Ask Scholar what they are interested in
  – Be positive and take time to see, hear, and feel the Scholar’s interest and passion
Tips on Engaging Jonas Scholars

- Key components of engagement:
  - Look for alignment with Action Coalition work:
    - SIP goals
    - Action Coalition projects
    - IOM recommendations
  - Focus on what your Action Coalition is measuring and consider scholars are available for 1 year
  - Share the Action Coalition’s top 3 priorities
  - Encourage the Scholar to be a positive deviant and share different ideas with you that could produce much better results than you are currently not getting
Tips for Engaging Jonas Scholars

• Be organized when engaging with the Scholar
  – Be creative and think from the perspective of *match.com*
  • *Look for every opportunity in the Action Coalition work where you can engage the Scholar and match the Scholar’s interest and passion*
How to Connect

• You can connect with the Jonas Center and the Scholars via:
  – Contact Jonas Center Senior Advisor for Nursing Leadership – Cathy Rick
    • Cathy.rick@jonascenter.org
  – Ask a question about the Jonas Scholars Program at: Cathy.rick@jonascenter.org
  – Scholar may also contact you first
Summary

• Jonas Scholars can help you move the Action Coalition’s work forward
• Both You and the Scholars can achieve shared goals to implement the IOM Future of Nursing Recommendations and transform health care
• Guidelines for Jonas Scholars Project can be found at:

http://campaignforaction.org/resource/guidelines-jonas-scholars
Questions or Comments?

Press *1 on your telephone key pad to ask a question
OR
Use the “chat” feature to send “everyone” a question.

You can find the recording and additional webinar resources by going to: www.campaignforaction.org/webinars.
Campaign Resources

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