# FUTURE OF NURSING<sup>™</sup> Campaign for Action





# AT THE CENTER TO CHAMPION NURSING IN AMERICA

# Southeast Regional Education Transformation

Webinar Summary

January 23, 2012

## **Participants**

**Mary Sue Gorski**, PhD, RN, Assistant Professor, Gonzaga University; Regional Education Coordinator for the Center to Champion Nursing in America (CCNA)

**Jean Wortock**, PhD, MSN, ARNP, Dean of the College of Nursing at Saint Petersburg College; Southeastern Region Nurse Expert for CCNA

**Eileene Shake**, DNP, RN, NEA-BC, Director, South Carolina Center for Nursing Leadership; Director, DNP Organizational Leadership Program, University of South Carolina; Southeastern Region Nurse Expert for CCNA

To access this webinar, click here.

## **Background**

Across the country, there is a movement to advance the field of nursing so that all Americans have access to high quality, patient-centered care in a health care system where nurses contribute as essential partners in achieving success. This national level <u>Future of Nursing:</u> <u>Campaign for Action</u> is a result of the IOM's landmark 2010 report on the <u>Future of Nursing:</u> <u>Leading Change, Advancing Health</u>. The IOM's recommendations address more and advanced education of registered nurses; nurses leading innovations in health care and being appointed to decision making bodies; all nurses practicing to the full extent of their education and training; a move diverse nursing workforce and faculty; nurses and other clinicians inter-professionally learning and practicing together; and several others. The IOM report underscored the need for nurses with more skills in transitional care, chronic care management, systems knowledge, and technology due to the country's population becoming increasingly older and with more chronic health conditions.

The Campaign for Action's field-based teams, the Action Coalitions (ACs), are leading this movement and are equipping themselves with knowledge gained from technical assistance provided by the Center to Champion Nursing in America (CCNA), a joint initiative of AARP, the AARP Foundation, and the Robert Wood Johnson Foundation. Such technical assistance comes in the form of webinars, face to face interactions, and other facilitated engagements with public policy leaders, content experts, consultants, and Action Coalition peers across the country. The technical assistance also includes regional level and national "learning collaboratives" which are organized around and focused on one or a set of the IOM recommendations.

This brief summarizes a CCNA webinar that served as a follow-up to the Center to Champion Nursing in America Education Regional Education Transformation Learning Collaborative meeting held in December 2011 in Tampa, Florida. The southeastern states – Texas, Arkansas, Louisiana, Mississippi, Georgia, Florida, North Carolina and South Carolina participated in the meeting, entitled "Sharing, Analyzing and Adapting Strategies to Advance the Future of Nursing: Leading Change Advancing Health." The in person meeting was the first of four regional meetings CCNA is organizing to discuss models on education that could work for individual states.

#### Webinar Goals

- To understand education transformation models by identifying the needs assessment and strategies essential to implement promising education models
- To recognize essential partners needed to move forward with changes in individual states and the region.
- To identify essential next steps in determining which strategy is the right one for individual states and the region.

## Webinar Overview

Action and strategic plans that move toward increasing the number of nurses with advanced degrees can be different for every state. There is no one model that fits all. The following are capsule summaries of some plans. To view the full plans for these states, <u>visit here</u>.

To ensure that all nurses in the state of **Georgia** are aware of the IOM recommendations, the GA AC will disseminate the report to all constituent groups. They will also create partnerships between health agencies and education institutions to further the education of employed registered nurses. **Jean Wortock** said the plan focuses a great deal on the doctoral program. They want to increase state and other funding for nursing doctoral programs, increase the number of full-time students and increase the doctoral prepared nurses who would educate those doctoral students. They will also convene a summit on nursing education to develop a call to action.

**Mississipp**i has a very detailed plan and is already working to implement it. They have four goals: faculty development, student success, increase nurses in leadership positions and strategic relationships. They want to broaden their partnerships to include nurse champions, such as legislators. They will host statewide workshops for faculty and partners and will work to redesign nursing curriculum.

In **South Carolina, Eileene Shake** pointed out the AC task force two working on IOM recommendations 4, 5, and 6 will develop a collaborative survey with the Medical University of South Carolina and the Greenville Hospital System to assess RN readiness and if the desired demand and ability exist. They want to identify what impact there will be with retiring nurses and assess and redesign the current state articulation agreement.

In North **Carolina**, their focus is on increasing the number of nurses with baccalaureate degrees by 80 percent in 2020. They want to incentivize nurses to achieve higher degrees and educate employers, nurses and consumers about the return on investment. They also want to create a seamless educational progression system from LPN, ADN to DNP and PhD. They will have a statewide "conversation" on nursing education and promote the nurse faculty role. **Texas's** plan has a table, which details the tactics, sub-tactics, date to be executed and methodology and the people responsible for implementing various aspects of the plan. They hold regular conference calls with all parties to develop a plan for small group meetings and ratification meetings. They are preparing a draft proposal to move forward, based on the data they're collecting. There was a recommendation this template table would be used for all of the states.

Each state in the SE Region is involved in the process and some have just recently become ACs, so we are at varying points on the action plan continuum. There was a lively discussion at the end of the webinar about future collaborative work.

For questions and more information, contact Eileen Shake at <u>ccna.eshake@gmail.com</u> and Jean Wortock at <u>ccna.jwortock@gmail.com</u>

Also visit <u>www.thefutureofnursing.org</u> and <u>www.championnursing.org</u> for related materials.