

Co-Leader Responsibilities

Co-lead organizations assume overall responsibility for coordination and oversight of the Action Coalition's activities. It is the responsibility of the co-leads to work together to assemble and oversee the activities of nursing and non-nursing leaders in your state to work at the local, state and regional level to implement the recommendations of the Institute of Medicine report, *The Future of Nursing: Leading Change, Advancing Health*. This includes, but is not limited to engaging and leading a broad range of stakeholders toward common goals, ensuring an effective coalition infrastructure, securing resources, serving as a contact communications steward, guaranteeing proper compliance with lobbying intervention, and providing any report requirements.

One co-leading organization must be dedicated to the promotion of nurses or nursing. This co-lead must contribute the expertise of state nursing issues and knowledge of existing nursing groups in an effort to organize existing or new collaborative efforts.

The other co-leading organization must be involved in a field outside of nursing. The role of the non-nurse co-lead is to provide a voice and a vehicle for nurses to partner with a wide range of stakeholders to improve health and transform health care. The success of Campaign for Action and Action Coalition efforts will depend on the willingness of diverse stakeholders to come together to focus on health, expand access, improve quality, and contain costs. The Campaign's focus must be about the consumer and not solely on the field of nursing. The non-nurse organization that co-leads the Action Coalition must carry this message and help other non-nursing organizations understand where they fit in to the coalition's efforts. We encourage the nursing co-lead to engage insurers, retail clinics, large employers, consumers, and health provider organizations or associations. These sectors understand that nurses deliver the best possible care to improve the health of their employees, members, and families and are committed to creating lasting change.

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