ALL ABOARD!

THE VOICE OF THE NURSE IN THE BOARDROOM

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Objectives

1. Identify 3 reasons nurses are uniquely qualified for healthcare board service.

2. Identify 3 ways to prepare for board service.

3. Describe the process for identifying board fitness.

4. Describe 4 critical behaviors of board members.
Knowing is not enough; we must apply.
Willing is not enough; we must do.  ~ Goethe
Call to Action

- Increase the engagement of nurses on boards of directors
Nurses on Boards

2-6%

So What?
- Agency
- Quality
- Costs
- Safety
- Knowledge
- Perspective
- Expertise

Who Cares?
- IOM
- AAN
- RWJF
- IHI
- STTI
- ANA
- Leapfrog Group
Governance Org Chart

Board of Directors

CEO/President

Executive Team

Directors, Managers, Nurses, Physicians, Pharm., PT, OT, RT, All licensed and unlicensed staff

CNC-AC #70705
Preparation

Informal
• Personal Development
• Board Orientation +/-

Formal
• Best on Board
• STTI
• ANA
Finding the RIGHT Board

- Networking
- Self-Promotion
- Mission, Values
- Time, Talent & Treasure
- Pay to Play
- Ask Questions
- CV & Interview Ready
Agency

• What’s your elevator pitch?

• What skills do you bring to the table?

• Why a nurse at the table?

• Who do you represent?

• What do you know about governance issues?
Nuts & Bolts of Board Service

- Know your stakeholders
- Be prepared
- Be professional
- Show respect
- Stay out of the weeds
- Speak the language
Conclusion

“...let people know that you are a nurse - a serious professional...” (Buresh & Gordon 2013)

“...nursing presence is critical on hospital boards [to fill the health care knowledge gaps].” (Mary Dee Hacker, pers. comm., 2012)

“Why would anyone not have a nurse on the board? ...it’s common sense when you look at where health care is delivered.” Nick Turkal, CEO Aurora Health System (Evans, 2009, para.5)
Selected References


