

FUTURE OF NURSING™
Campaign for Action



Robert Wood Johnson Foundation



The Nursing Student's Role in Building a Culture of Health

National Student Nurses Association Webinar
March 3, 2016

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for Nursing, and director, Campaign for Action



www.twitter.com/campaign4action

Today's Presenters



Ryan Bannan
2015-2016 NSNA
President



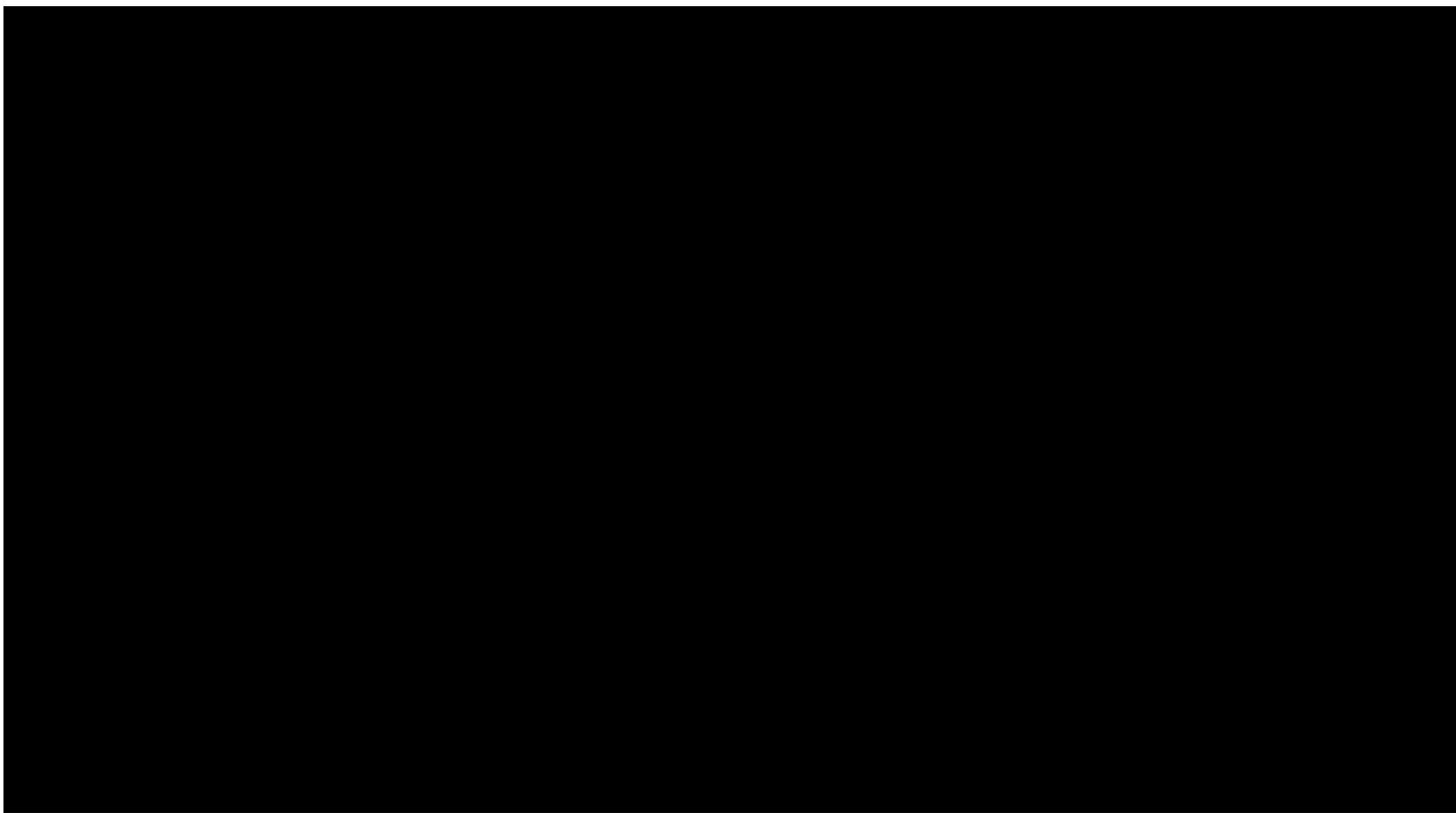
@NSNAinc



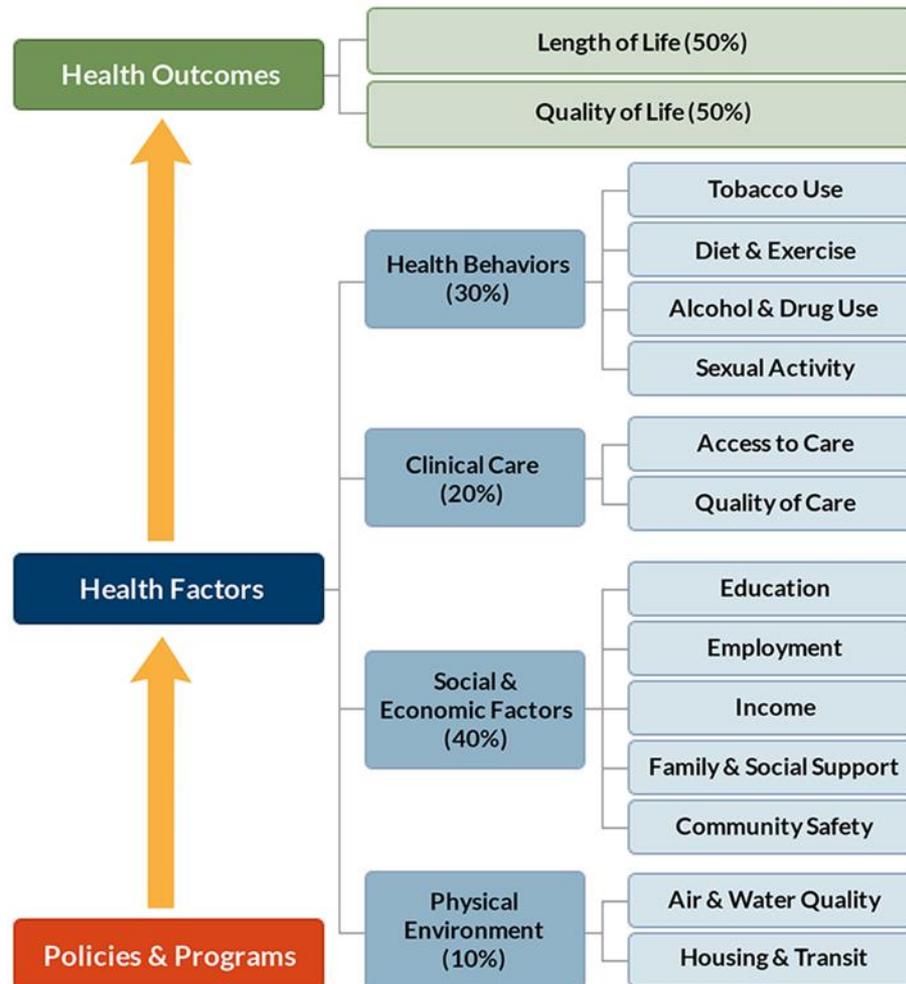
Susan Hassmiller, PhD, RN, FAAN
RWJF Senior Adviser for Nursing,
and director, Campaign for Action



@suehassmiller
@campaign4action



Many Factors Affect Health



County Health Rankings model © 2014 UWPHI

Disturbing Facts

- 1/3 of kids are either overweight or obese
- 75% of 17- to 24-year-olds are ineligible to serve in the military
- One of every two deaths in America is linked to chronic disease



Many Factors Affect Health

The choices we make are
based on the choices we have



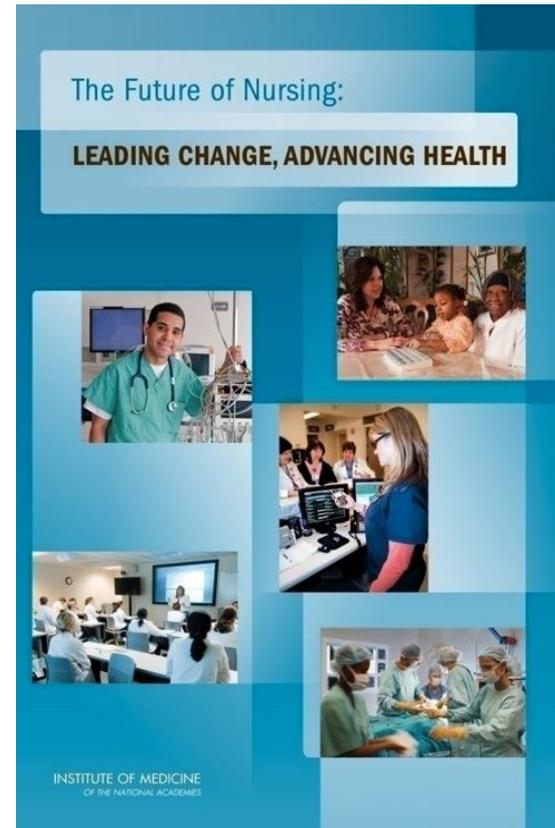
Vision

We, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthy lives, now and for generations to come



Landmark report :

- Offers recommendations to transform health through nursing.
- Re-conceptualizes roles for nurses.



Campaign Vision

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Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.



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Campaign Areas of Focus



Education



Practice & Care



Leadership



Diversity



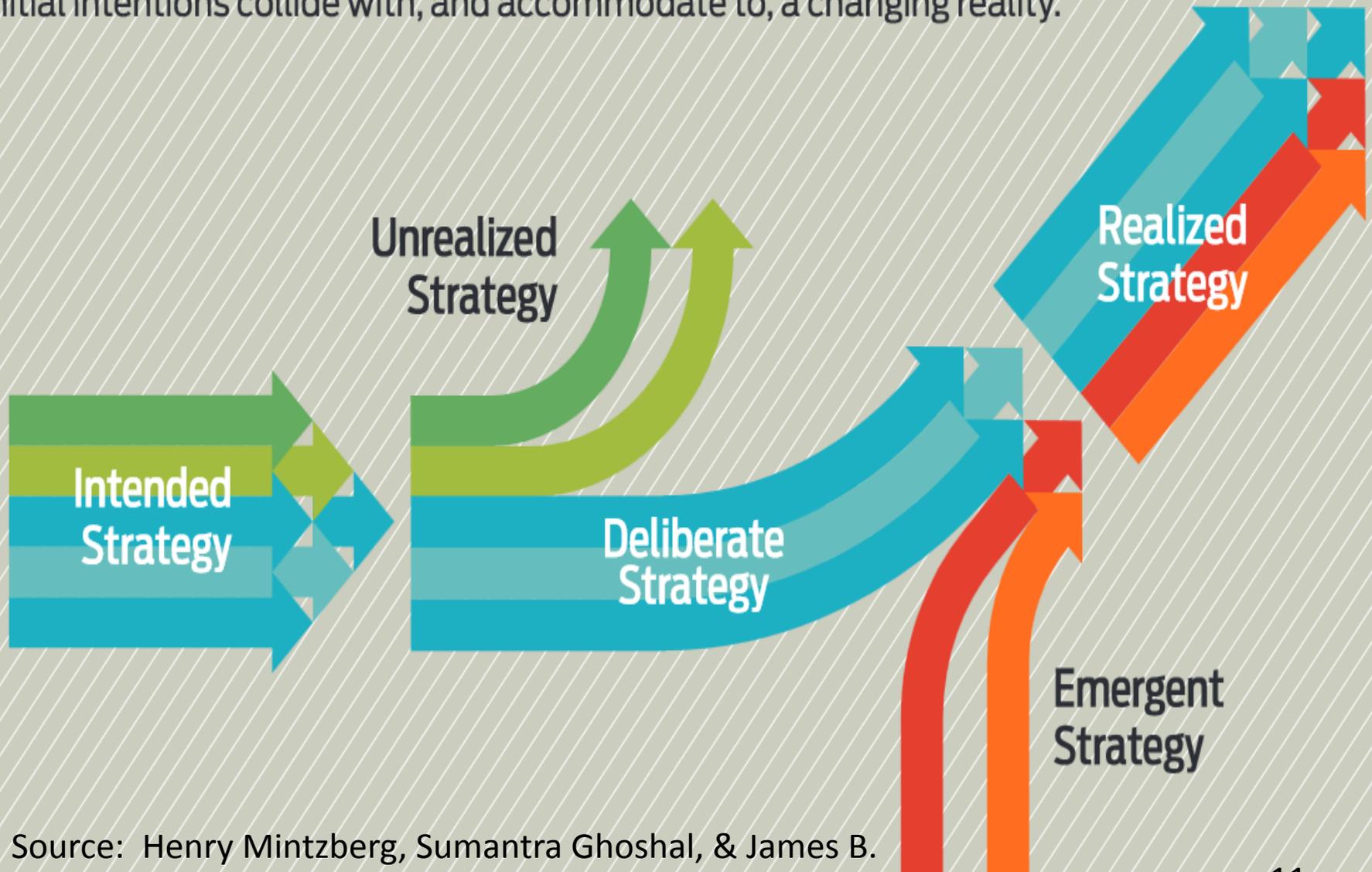
**Interprofessional
Collaboration**



Data

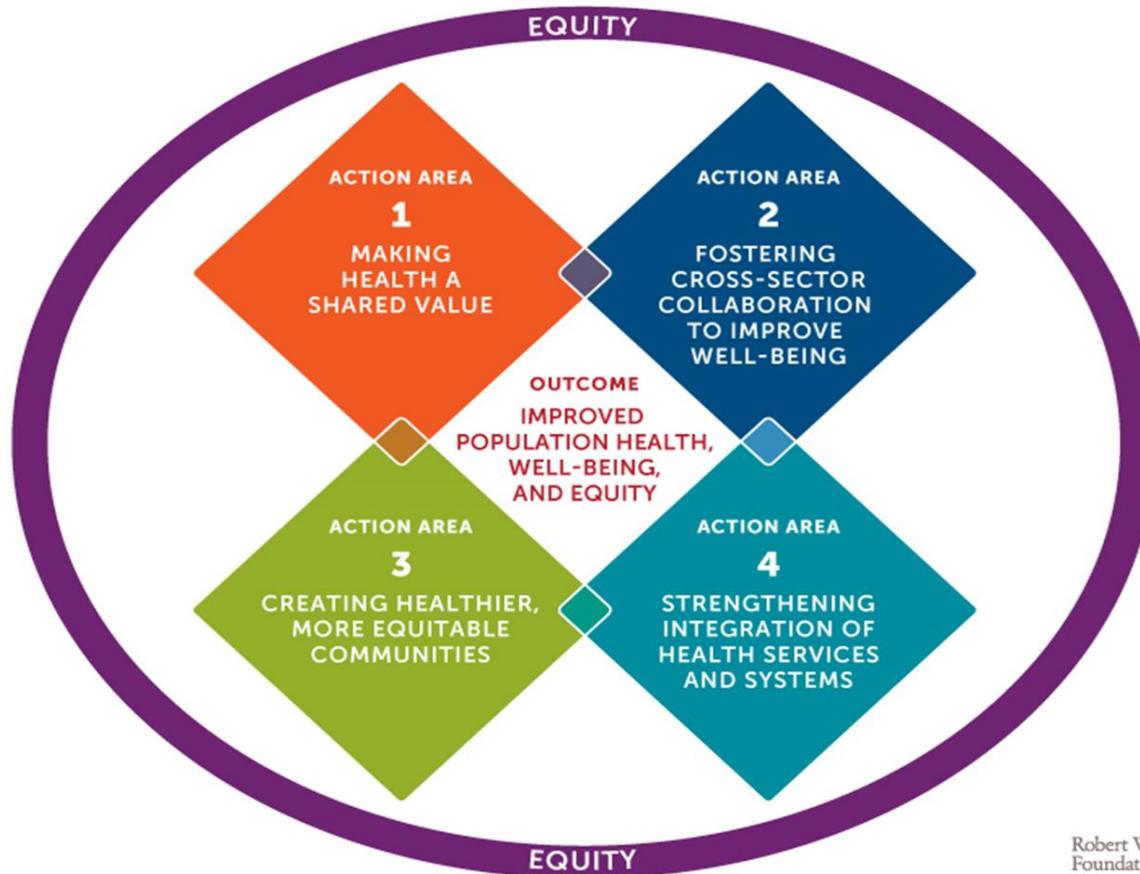
How Emergent Strategy Works

Emergent strategy accepts that a realized strategy emerges over time as the initial intentions collide with, and accommodate to, a changing reality.



Source: Henry Mintzberg, Sumantra Ghoshal, & James B. Quinn, *The Strategy Process*, Prentice Hall, 1998

CULTURE OF HEALTH ACTION FRAMEWORK



www.cultureofhealth.org

Interactive Polling Question

- On the top right corner of your screen, please click the "polling" icon
- Please Answer the Following Multiple Choice Question:

Which of the following IOM recommendation areas will help to prepare nurses to be leaders in building a Culture of Health:

- a. Ensuring that at least 80% of our nursing workforce obtains a BSN degree
- b. Working to modernize state laws to ensure all nurses practice to the top of their education and training
- c. Learning to work in teams with people from other professions/disciplines
- d. Implementing strategies to diversify the nursing workforce
- e. Getting nurses on important decision making boards

Curriculum Must Cover:

- Prevention and wellness
- Care across the continuum
- Social determinants of health



11th Street Family Health Services
Source: AAN

Interactive Polling Question

- On the top right corner of your screen, please click the "polling" icon
- Please answer the following multiple choice question:

What have you learned in school about the social and economic factors that affect a person's health?

- a. A lot;**
- b. Some;**
- c. Not much.**

What factors brought the person to the hospital?

- Where do they live, learn, work, play and worship?
- How can you prevent them from returning to the hospital?



School Nurse: Brandy Bowlen

Addressing Childhood Obesity:

- Started Girls on the Run
- Partnered with the Y to promote healthy eating and exercise
- Started a Kinesthetic Learning Lab
- Initiated obesity prevention programs



NSNA and Building a Culture of Health

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Source: NSNA

Campaign Resources

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Q Students are exposed to a number of different frameworks that support and overlap the Culture of Health initiative. The Culture of Health outcome statement -- “improved population health, well-being, and equity” -- seems to capture the big picture goals of many other frameworks.

1. What are the parallels and intersections that exist between a Culture of Health and some of the other models that students may have been exposed to?
2. What is it that makes a Culture of Health unique?

Q Can you elaborate on how the Institute of Medicine has been a driver for the Campaign and Culture of Health and explain the linkages between the respective organizational structures?

Compared with other health professions, has nursing been unique with the emphasis and celebration around the reports released by the IOM?



**Press *1 on your telephone key pad to ask a question
OR
Use the “chat” feature to send “everyone” a question.**

You can find the recording, webinar summary,
and additional resources by going to:
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