



MISSOURI ACTION COALITION DEVELOPMENT PLAN

PURPOSE: There are a number of barriers preventing nurses from being able to respond effectively to rapidly changing health care settings and an evolving health care system. However, to improve the current regulatory, business, and organizational conditions, the power rests not solely with nurses; government, businesses, healthcare organizations, professional associations, and the insurance industry all must play a role. Working together, these diverse parties can help ensure that the health care system provides seamless, affordable, quality care that is accessible to all and leads to improved health outcomes.

In 2008, the Robert Wood Johnson Foundation (RWJF) and the Institute of Medicine (IOM) launched a two-year initiative to respond to the need to assess and transform the nursing profession and as a result, identified several core recommendations for advancing the profession. The purpose of the Missouri Action Coalition is to familiarize Missouri nurses and nurse friends with the recommendations in the IOM Future of Nursing Report and develop strategies on how to make these recommendations a reality in our state, transform the healthcare system, and improve health outcomes.

Objective	Details	Responsibility	Accomplishments
<i>Increase Engagement and Awareness</i>	Double membership from 200 in 2013 to 400 in 2014	All	Membership of 600 in July 2014 reflects tripling in one year.
	Continuously promote MOAC through other activities	All	Partnerships with MONA, MLN, MACN, MONL, MHA, and MHAA allow us to post all of our activities on their listservs.
<i>Ensure RWJ Grant Requirements are Met and Exceeded</i>	Monitor grant activities and deliverables	Tina	All 18 month requirements met or exceeded.
	Execute grant requirements	All	All 24 month requirements on track.
	Align MOAC for next round of funding	All	Ongoing
<i>Develop Diversity Action Plan</i>	Identify Diversity Committee Lead	Executive Team	Identified Martha Baker – fall 2013
	Host Diversity Roundtable to bring together stakeholders and create Diversity Committee	Tina & Martha	Held January 2013
	Develop Action Plan	Committee	Developed Jan 2013
	Execute Action Plan	Committee	Ongoing
<i>Create and Grow Center for Nursing</i>	Create virtual Center for Nursing in Missouri	All	Website debuted April 2014
	Apply for National Forum of State Nursing Workforce Centers membership	Tina	Accepted Summer 2013

	Participate in National Forum convenings as an active state Center	Tina	Attended all meetings since Summer 2013
	Market Center to public	All	Ongoing
	Secure sustainable funding	All	Ongoing
<i>Fund Development</i>	Submit applications for available grants regularly	Tina	Received \$93,000 from MFH 6/2014
	Hold at least 2 fundraising events annually	Tina	2013 – Summit and Leadership Academy 2014 – Summit and Leadership Academy
	Develop Sponsor Organization Plan	All	Released Spring 2014 – 2 sponsorship checks received Spring 2014
	Continuously seek creative methods of funding		
<i>Monitor Local, State, and National Activities to Define Future Priorities</i>	Monitor current grant funded activities in MO	Tina	Ongoing
	Participate in national office sponsored activities	Tina	Current Trends: Medicaid expansion, Workforce data, Academic progression, Mandated CE, Nurses on hospital boards, Multi-state licensure, Nursing billing code
	Converse with and listen to members	All	
	Research health literature headlines routinely	All	