Leading Today’s Webinar

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Center to Champion Nursing in America

Building a Culture of Health, State by State | April 5, 2016
Key Messages

• **Everyone deserves to live the healthiest life possible**
  – Improving health for everyone is one of the most pervasive challenges of our time and requires a shift toward building a Culture of Health—a society that places well-being at the center of every aspect of life. This is a vision shared by the Robert Wood Johnson Foundation, AARP, and many others.
Key Messages

• **Nurses are essential to creating a Culture of Health**
  – Because of their important and ever-present role in our communities, nurses are vital to realizing the vision of a Culture of Health.
Key Messages

• **Nurses are transforming health and health care**
  
  – The national Future of Nursing: *Campaign for Action* is transforming health and health care and helping to build a Culture of Health.
Key Messages

• *Nurses can’t do this alone*
  
  – Making the changes needed to build a Culture of Health is a significant undertaking that nurses cannot do alone. We must work with many others to achieve it.
IMPERATIVES

- Must move beyond NURSING.
- Must deliver short term RESULTS in the next 18 months even as you develop long term plans.
- Must have COURAGE to place the right LEADERS at the helm or remove weak, ineffective leaders.
- Must have FUNDING to sustain this work.
- Must not ignore DIVERSE stakeholders critical to our success.
ACTION AREA

MAKING HEALTH A SHARED VALUE

DRIVERS

MINDSET AND EXPECTATIONS

SENSE OF COMMUNITY

CIVIC ENGAGEMENT
FOSTERING CROSS-SECTOR COLLABORATION TO IMPROVE WELL-BEING

DRIVERS

NUMBER AND QUALITY OF PARTNERSHIPS

INVESTMENT IN CROSS-SECTOR COLLABORATION

POLICIES THAT SUPPORT COLLABORATION
CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES

DRIVERS

- BUILT ENVIRONMENT/PHYSICAL CONDITIONS
- SOCIAL AND ECONOMIC ENVIRONMENT
- POLICY AND GOVERNANCE
STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

DRIVERS

ACCESS

CONSUMER EXPERIENCE AND QUALITY

BALANCE AND INTEGRATION
IMPROVED POPULATION HEALTH, WELL-BEING, AND EQUITY

OUTCOME AREAS

ENHANCED INDIVIDUAL AND COMMUNITY WELL-BEING
MANAGED CHRONIC DISEASE AND REDUCED TOXIC STRESS
REDUCED HEALTH CARE COSTS
Where Have We Been?
Where Are We Going?

LOOKING BACK
MOVING FORWARD
Sustainability: Shifting the Lens

Identifying the value of nursing to others.
### Promoting Diversity

- Compilation of statewide data for traditionally underrepresented groups
- Increasing the diversity of Action Coalition leadership and membership actively participating in subcommittees and taskforces

### Culture of Health Action Areas and Drivers

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<th>1</th>
<th>Making Health a Shared Value</th>
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**Drivers**

- Mindset and Expectations
- Sense of Community
- Civic Engagement
## Linking Action Coalition Work to a Culture of Health

<table>
<thead>
<tr>
<th>Removing Barriers to Practice and Care</th>
<th>Culture of Health Action Areas and Drivers</th>
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<tr>
<td>• Addressing legislative and regulatory barriers</td>
<td>4 Strengthening integration of Health Service and Systems Drivers</td>
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<td></td>
<td>• Access</td>
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<td>• Consumer Experience and Quality</td>
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<td>• Balance and Integration</td>
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### Linking Action Coalition Work to a Culture of Health

<table>
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<tr>
<th>Leveraging Nursing Leadership</th>
<th>Culture of Health Action Areas and Drivers</th>
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<tr>
<td>• Surveying Nurses in Board positions</td>
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<td>• Development of data on statewide open board positions</td>
<td>Creating Healthier More Equitable Communities</td>
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<td>Drivers</td>
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<td>• Policy and Governance</td>
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<td>Advancing Nursing Education</td>
<td>Culture of Health Action Areas and Drivers</td>
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<tr>
<td>• Development and Implementation of Models for seamless academic progression</td>
<td>• Fostering Cross Sector Collaboration to Improve Well-Being</td>
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<td>• Statewide data on increase in BSN enrollments</td>
<td>• Number and quality of partnerships</td>
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<td>• Investment In Cross –Sector Collaboration</td>
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<td>• Policies that support collaboration</td>
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Key Points

Culture of Health tool emailed – April 1, 2016

- Who received the survey?
  All co-leads and key contacts

- When is the survey due?
  April 29

- Email the completed excel document to
  futureofnursing@aarp.org

- Questions?
  Contact your liaison
### Building a Culture of Health, State by State | April 5, 2016

#### Culture of Health Survey Tool

The Future of Nursing: Campaign for Action is rooted in the recommendations of the Institute of Medicine report, *The Future of Nursing: Leading Change, Advancing Health*. The Campaign is also committed to making sure that nurses are an integral part of the Robert Wood Johnson Foundation’s vision of a healthier America. Our Campaign work goes hand-in-hand with building healthier communities.

This tool is designed to help Action Coalitions integrate existing and/or new work with building a Culture of Health. Please enter your name, e-mail, and Action Coalition at the top of the page. Then, follow the directions below to describe related projects, not just those supported with RWJF funding.

Upon completion, save as an Excel file and submit via email to futureofnursing@aarp.org by Friday, April 23, 2016.

#### Using the chart below please:

1. Describe your Action Coalition projects that are related to building a Culture of Health in 50 words or less.
2. Select the Campaign pillar with which it is associated. See drop-down options at the bottom right corner of the cell.
3. Select an RWJF Culture of Health “Action Area.” See drop-down options at the bottom right corner of the cell.
4. Select an RWJF Culture of Health “Driver” within that Action Area. See drop-down options at the bottom right corner of the cell. [Click here for an explanation of each driver.](#)
5. Enter the key collaborators for each project.
6. State your measurable outcomes.
7. Enter the start date of your project (month and year).
8. Enter the expected end date of your project (month and year).
9. Select the current status of your project. See drop-down options at the bottom right corner of the cell.

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<thead>
<tr>
<th>Projects</th>
<th>Campaign Pillar</th>
<th>RWJF Culture of Health Action Area</th>
<th>RWJF Culture of Health Driver</th>
<th>Key Collaborators</th>
<th>Project Measure</th>
<th>Start Date</th>
<th>Expected End Date</th>
<th>Project Status</th>
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<tr>
<td>EXAMPLE 1: Create nursing database and placement process</td>
<td>Promoting Nurse Leadership</td>
<td>Creating Healthier More Equitable Communities</td>
<td>Policy and Governance</td>
<td>Departments of Health, state and local school boards, Office of the Mayor</td>
<td>Our AC will place 2 nurses on local boards by the end of 2017. Nurses on local boards that address access and transportation can help create policies such as &quot;complete streets.&quot;</td>
<td>January ‘16</td>
<td>December ‘16</td>
<td>In process</td>
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<td>EXAMPLE 2: Create RN programs with seamless academic progression from ADN to BSN that prepare nurses to practice in a culture of health</td>
<td>Transforming Nursing Education</td>
<td>Promoting Cross Sector Collaboration to Improve Well Being</td>
<td>Number and Quality of Partnerships</td>
<td>SON school, partners in Engineering School, Policies Planning School and Exercise Science as well as VHA and city health system</td>
<td>Our AC will engage practice partners across sectors in academic progression models to build imbed culture of health content into at least three programs.</td>
<td>November ‘15</td>
<td>January ‘17</td>
<td>In process</td>
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<td>EXAMPLE 3: Work with school nurses and state minority nursing groups to help bring good health practices into the schools</td>
<td>Increasing Diversity</td>
<td>Making Health a Shared Value</td>
<td>Mindset and Expectations</td>
<td>Local chapter of NAMN, NBNV, eNBSA, School Nurse group and local directors of National Student Nurse, school boards, PTA, local YMECA. Communication meets</td>
<td>Our AC, in consultation with the school nurses and state minority nursing groups will design culturally appropriate healthy living workshops for students and families in the schools. Outcomes will include guides, articles, tweets about health living that will be posted on school-based social media.</td>
<td>March ‘16</td>
<td>December ‘16</td>
<td>Not yet started</td>
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Questions or Comments?

Press *1 on your telephone key pad to ask a question
OR
Use the “chat” feature to send “everyone” a question.

You can find the recording, webinar summary, and additional resources by going to: www.campaignforaction.org/webinars.
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