

FUTURE OF NURSING™

Campaign for Action



Robert Wood Johnson Foundation



West Region Stakeholders' Meeting
Box Butte General Hospital
October 16, 2014

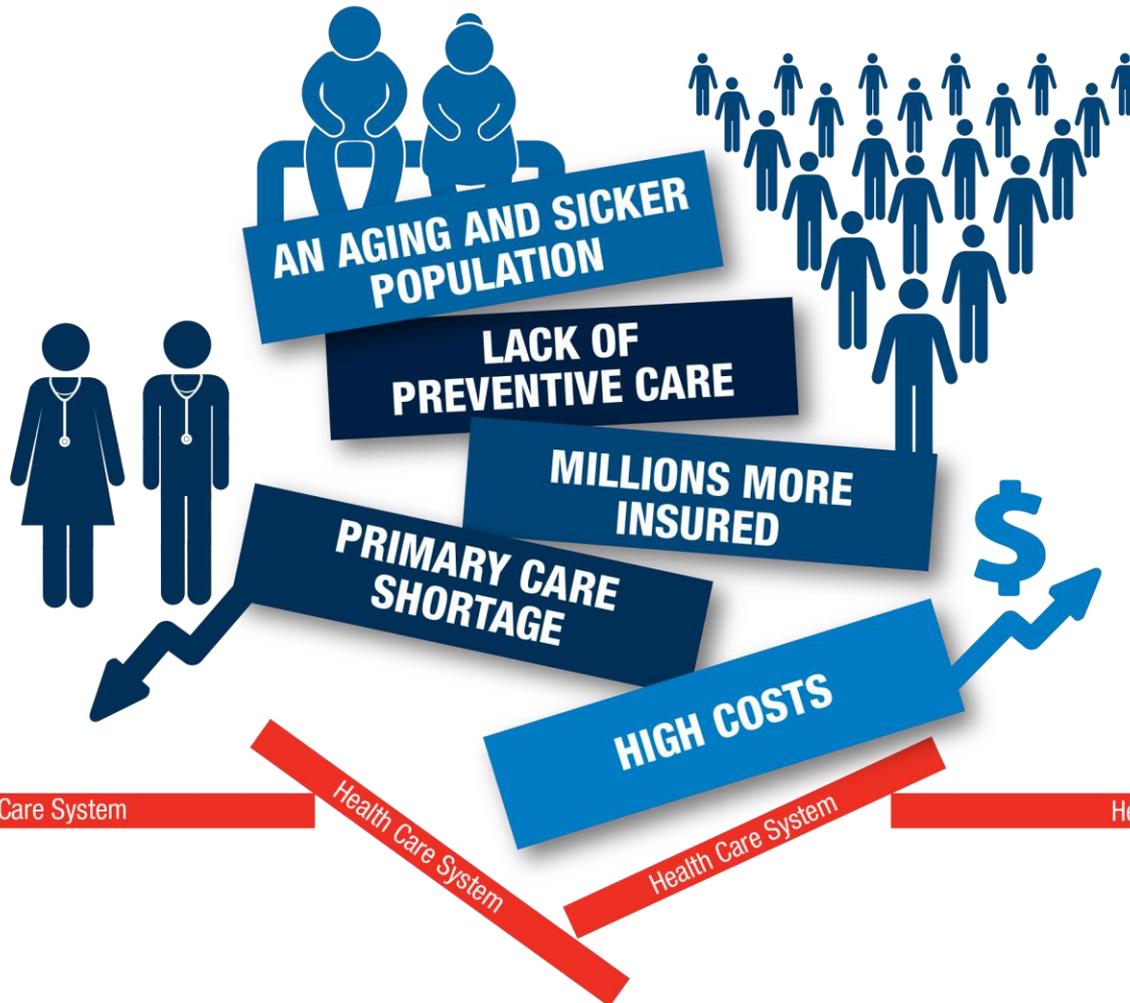
Victoria Vinton MSN, RN

Director, Nebraska Action Coalition

Marilyn Valerio PhD, RN

Executive Consultant & Chair

Health Care System Challenges



A New Era in Health & Health Care

Patient-Centered



How did this initiative begin?

The Future of Nursing: *Campaign for Action*

All Americans have access to high-quality, patient-centered care in a health care system where nurses contribute as essential partners in achieving success.



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Institute of Medicine Report

High-quality, patient-centered health care for all will require a transformation of the health care delivery system

The Future of Nursing:

LEADING CHANGE, ADVANCING HEALTH



INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

Campaign for Action Pillars



**Advancing Education
Transformation**



**Removing Barriers to
Practice and Care**



Nursing Leadership

Interprofessional Collaboration

Diversity

DATA

IOM Recommendations: A Blueprint for Action

- ***Recommendation 1:*** Remove scope-of-practice barriers. Advanced practice registered nurses should be able to practice to the full extent of their education and training.
- ***Recommendation 2:*** Expand opportunities for nurses to lead and diffuse collaborative improvement efforts.
- ***Recommendation 3:*** Implement nurse residency programs.

IOM Recommendations (cont.)

- ***Recommendation 4:*** Increase the proportion of nurses with a baccalaureate degree to 80 percent by 2020.
- **Recommendation 5:** Double the number of nurses with a doctorate by 2020.
- **Recommendation 6:** Ensure that nurses engage in lifelong learning.

IOM Recommendations (cont.)

- ***Recommendation 7:*** Prepare and enable nurses to lead change to advance health.
- ***Recommendation 8:*** Build an infrastructure for the collection and analysis of interprofessional health care workforce data.

Nebraska Action Coalition

*Leading Change,
Advancing Health*



Visiting Nurse Association,
Lead Nurse Partner
HDR Architecture, Inc.,
Lead Non-Nurse Partner

Photo by Paparazzi by Appointment, LLC
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Mission

To improve healthcare access, quality, & cost-effectiveness in a manner that embraces & reflects diversity in Nebraska through collaborative partnerships with consumers, providers, policy makers, & businesses.

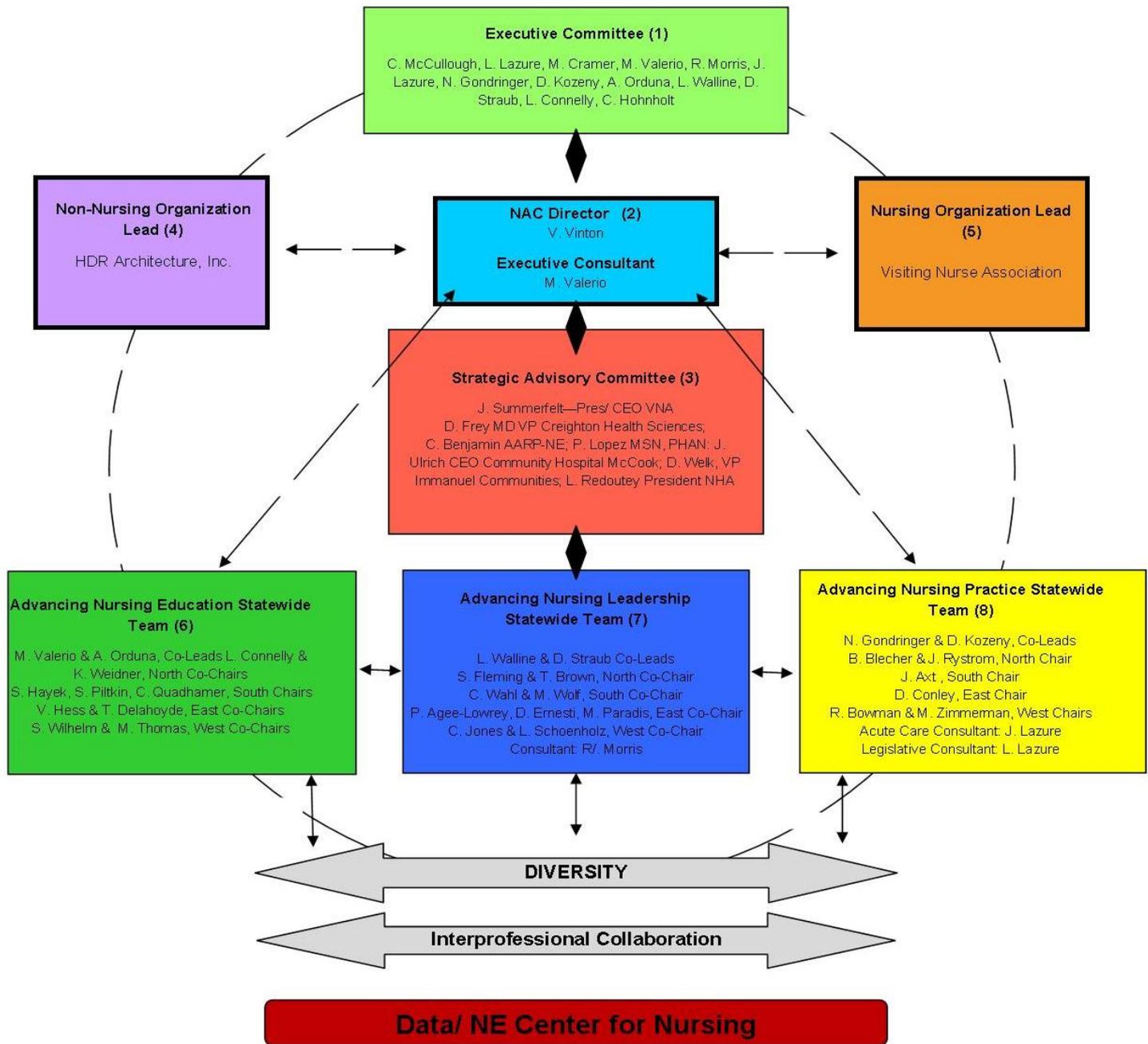
Vision

Transform Leadership.

Embrace Diversity.

Promote Best Practices.

Provide Quality Healthcare.



Nebraska Action Coalition: Update

2012-2013

- Feb 2012** • NAC Director hired
- May** • Formed Strategic Advisory Committee formed. Dr. Donald Frey, VP Health Sciences, Creighton University – Physician Champion.
- Sept.** • *Honoring Nurse Leaders: 40 under 40* 9/13/2012 at Bryan LGH. *Nurses Leading at All Levels: Bedside to Boardroom* Sept 14 @ Creighton U.
- Jan 2013** • Awarded SIP grant through RWJF for 2 years
- March** • National Summit in Washington DC.
- May** • Leadership Survey completed (N = 1161)
- Sept.** • NE Hospital Association/President joins SAC
- Nov.** • Diversity Taskforce formed

Nebraska Action Coalition: Update

2014

- Jan 2014** • Case study published on 8 thriving Action Coalition's including Nebraska
- Feb** • Asked to prepare for another round of grant funding by RWJF
- May** • Chosen by RWJF for fundraising pilot (1/6 ACs)
 - Education Team: 1 pilot completed; 2nd pilot in progress
 - Survey sent to all HCOs re: employer support of advancing nurse education
- Sept.** • 2nd biannual 40 Under 40 and Leadership/Diversity Conference. Attendance 200.

Advancing Education

- IOM Goal of **80% BSN** workforce by **2020**
- **Seamless** education transition for RN-BSN
- Nurse educators & practitioners **collaborating** statewide
- **BSN competencies differentiated**
- **Gap analyses**
- **Pilot competencies** with six schools
- **Engaging Employers/Communities** to identify best practices

Advancing Leadership

- **Seeking 10% increase** in nurse leadership roles
- **Diversity** – provide opportunities and then support
- **Survey on leadership** among Nebraska nurses completed (N=1140)
- Sent winning applicant to **STTI for training in board service.**
- Pilot mentor/mentee for board service
- **Second biannual *40 Under 40/Conference*** Sept. 2014
- **Connect with business community.** Get nurse managers into AONE manager fellowship program.

Advancing Nursing Practice

- **Enhance access to quality care** through removal of practice barriers
- Utilize nurses to practice to **full education & training**
- **Communication/education** with/of consumers, nurses and their organizations, physicians, and stakeholders
- **Nurse residencies** increase retention (81% compared to 41% for non-residency) and safety

Economic Impact of Healthcare in Nebraska

- One job created in healthcare sector created another 0.66 job in other sectors
- One dollar earned in healthcare sector led to another \$0.51 in other sectors
- Overall healthcare income (direct & indirect) is \$8.24 billion or 12% of state's economy

Chen et al. 2012

<http://campaignforaction.org/2014SolutionsForum>

Power of Coalitions

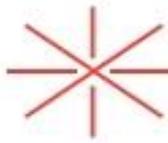
The power of coalitions lies in their ability to bring people together from diverse perspectives around clearly defined purposes to achieve common goals.

Strength lies in numbers – in working together and strategizing for success.

Like us 

Coalition Membership

- Stakeholders include:
 - HCO leadership
 - Community business leadership
 - Insurers
 - Educators (all levels)
- Who should be at this table?



FUTURE OF NURSING™

NEBRASKA ACTION COALITION

**Robert Wood Johnson Foundation
HDR Architecture, Inc*
Saint Elizabeth Regional Medical Center*
St. Francis Medical Center – Grand Island*
Nebraska Medical Center
NONL* and NONL District III
Creighton University College of Nursing*
Aureus Medical, affl of C&A Industries
Great Plains Medical Center – North Platte
Nebraska Nurses Association
Nebraska Association of Nurse Anesthetists*
Clarkson College*
Nebraska Emergency Nurses Association
AARP-Nebraska Chapter*
Nebraska Nurse Midwives
AWHONN
Heartland Gerontological Nurse Assc*
Five Points State Bank – G.I.
AORN
Nebraska School Nurse Association**

**Visiting Nurses Association*
Immanuel Communities*
Nebraska Hospital Association
Good Samaritan Hospital – Kearney*
University of Nebraska College of Nursing*
Executive Committee of NAC*
Alegent –Creighton Health
NE Assembly of Nursing Deans and Directors*
Methodist Hospital*
Columbus Community Hospital
Nebraska Nurse Practitioners*
Community Hospital - McCook
Donor-members of NAC*
NNA District 2
Equitable Bank Foundation – Grand Island
NE League for Nursing*
Nebraska Methodist College
American Psychiatric Nurses Assc (NE)**

***Repeat donors**



<http://www.neactioncoalition.org>

Please join us in this important work!

For more information, contact:

Victoria Vinton, MSN, RN

Director, Nebraska Action Coalition

Call: 402-830-7769

Email: vvinton@neactioncoalition.org

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