West Region Stakeholders’ Meeting
Box Butte General Hospital
October 16, 2014

Victoria Vinton MSN, RN
Director, Nebraska Action Coalition

Marilyn Valerio PhD, RN
Executive Consultant & Chair
Health Care System Challenges

- An Aging and Sicker Population
- Lack of Preventive Care
- Millions More Insured
- Primary Care Shortage
- High Costs

Future of Nursing
Campaign for Action
A New Era in Health & Health Care

Patient-Centered

- Improved quality
- Better health outcomes
- Lower costs
- Coordinated care at home & in community
- Integrated health & health care services

FUTURE OF NURSING™
Campaign for Action
How did this initiative begin?

The Future of Nursing: Campaign for Action

All Americans have access to high-quality, patient-centered care in a health care system where nurses contribute as essential partners in achieving success.
High-quality, patient-centered health care for all will require a transformation of the health care delivery system.
Campaign for Action Pillars

Advancing Education Transformation

Removing Barriers to Practice and Care

Nursing Leadership

Interprofessional Collaboration

Diversity

DATA
Recommendation 1: Remove scope-of-practice barriers. Advanced practice registered nurses should be able to practice to the full extent of their education and training.

Recommendation 2: Expand opportunities for nurses to lead and diffuse collaborative improvement efforts.

Recommendation 3: Implement nurse residency programs.
IOM Recommendations (cont.)

- **Recommendation 4**: Increase the proportion of nurses with a baccalaureate degree to 80 percent by 2020.

- **Recommendation 5**: Double the number of nurses with a doctorate by 2020.

- **Recommendation 6**: Ensure that nurses engage in lifelong learning.
IOM Recommendations (cont.)

• **Recommendation 7:** Prepare and enable nurses to lead change to advance health.

• **Recommendation 8:** Build an infrastructure for the collection and analysis of interprofessional health care workforce data.
Nebraska Action Coalition

Leading Change, Advancing Health

Visiting Nurse Association,
Lead Nurse Partner
HDR Architecture, Inc.,
Lead Non-Nurse Partner

Photo by Paparazzi by Appointment, LLC
Copyright 2007 Nebraska Nurses Association
Mission

To improve healthcare access, quality, & cost-effectiveness in a manner that embraces & reflects diversity in Nebraska through collaborative partnerships with consumers, providers, policy makers, & businesses.
Vision

Transform Leadership.
Embrace Diversity.
Promote Best Practices.
Provide Quality Healthcare.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb 2012</td>
<td>NAC Director hired</td>
</tr>
<tr>
<td>May</td>
<td>Formed Strategic Advisory Committee formed. Dr. Donald Frey, VP Health Sciences, Creighton University – Physician Champion.</td>
</tr>
<tr>
<td>Sept.</td>
<td>Honoring Nurse Leaders: 40 under 40 9/13/2012 at Bryan LGH. Nurses Leading at All Levels: Bedside to Boardroom Sept 14 @ Creighton U.</td>
</tr>
<tr>
<td>Jan 2013</td>
<td>Awarded SIP grant through RWJF for 2 years</td>
</tr>
<tr>
<td>March</td>
<td>National Summit in Washington DC.</td>
</tr>
<tr>
<td>May</td>
<td>Leadership Survey completed (N = 1161)</td>
</tr>
<tr>
<td>Sept.</td>
<td>NE Hospital Association/President joins SAC</td>
</tr>
<tr>
<td>Nov.</td>
<td>Diversity Taskforce formed</td>
</tr>
</tbody>
</table>
Nebraska Action Coalition: Update

2014

Jan 2014
• Case study published on 8 thriving Action Coalition’s including Nebraska
• Asked to prepare for another round of grant funding by RWJF

Feb

May
• Chosen by RWJF for fundraising pilot (1/6 ACs)
• Education Team: 1 pilot completed; 2\textsuperscript{nd} pilot in progress
• Survey sent to all HCOs re: employer support of advancing nurse education

Sept.
• 2\textsuperscript{nd} biannual 40 Under 40 and Leadership/Diversity Conference. Attendance 200.
IOM Goal of 80% BSN workforce by 2020
Seamless education transition for RN-BSN
Nurse educators & practitioners collaborating statewide
BSN competencies differentiated
Gap analyses
Pilot competencies with six schools
Engaging Employers/Communities to identify best practices
• Seeking 10% increase in nurse leadership roles
• Diversity – provide opportunities and then support
• Survey on leadership among Nebraska nurses completed (N=1140)
• Sent winning applicant to STTI for training in board service.
• Pilot mentor/mentee for board service
• Second biannual 40 Under 40/Conference Sept. 2014
• Connect with business community. Get nurse managers into AONE manager fellowship program.
Advancing Nursing Practice

- Enhance access to quality care through removal of practice barriers
- Utilize nurses to practice to full education & training
- Communication/education with/of consumers, nurses and their organizations, physicians, and stakeholders
- Nurse residencies increase retention (81% compared to 41% for non-residency) and safety
Primary Care Nurse Practitioners by Primary Practice Location

Nebraska - 2013

Legend
- 340 PC Nurse Practitioner
- No Nurse Practitioner

There are 795 active advance practice nurse practitioners and 340 (43%) are in the primary care specialties of family medicine, geriatric, internal medicine, pediatrics, obstetrics/gynecology and midwifery.

Source: Health Professionals Tracking Service
University of Nebraska Medical Center, February 2013

Cartography: Thomas Rauner, PCO Director, Office of Rural Health
Nebraska Department of Health & Human Services
thomas.rauner@nebraska.gov, 402-471-2337
Economic Impact of Healthcare in Nebraska

- One job created in healthcare sector created another 0.66 job in other sectors.
- One dollar earned in healthcare sector led to another $0.51 in other sectors.
- Overall healthcare income (direct & indirect) is $8.24 billion or 12% of state’s economy.

Chen et al. 2012

http://campaignforaction.org/2014SolutionsForum
The power of coalitions lies in their ability to bring people together from diverse perspectives around clearly defined purposes to achieve common goals.

Strength lies in numbers – in working together and strategizing for success.

Like us
Coalition Membership

• Stakeholders include:
  – HCO leadership
  – Community business leadership
  – Insurers
  – Educators (all levels)

• Who should be at this table?
FUTURE OF NURSING
NEBRASKA ACTION COALITION

Robert Wood Johnson Foundation
HDR Architecture, Inc*
Saint Elizabeth Regional Medical Center*
St. Francis Medical Center – Grand Island*
Nebraska Medical Center
NONL* and NONL District III
Creighton University College of Nursing*
Aureus Medical, affl of C&A Industries
Great Plains Medical Center – North Platte
Nebraska Nurses Association
Nebraska Association of Nurse Anesthetists*
Clarkson College*
Nebraska Emergency Nurses Association
AARP-Nebraska Chapter*
Nebraska Nurse Midwives
AWHONN
Heartland Gerontological Nurse Assc*
Five Points State Bank – G.I.
AORN
Nebraska School Nurse Association

Visiting Nurses Association*
Immanuel Communities*
Nebraska Hospital Association
Good Samaritan Hospital – Kearney*
University of Nebraska College of Nursing*
Executive Committee of NAC*
Alegent –Creighton Health
NE Assembly of Nursing Deans and Directors*
Methodist Hospital*
Columbus Community Hospital
Nebraska Nurse Practitioners*
Community Hospital - McCook
Donor-members of NAC*
NNA District 2
Equitable Bank Foundation – Grand Island
NE League for Nursing*
Nebraska Methodist College
American Psychiatric Nurses Assc (NE)

*Repeat donors
Please join us in this important work!
For more information, contact:
Victoria Vinton, MSN, RN
Director, Nebraska Action Coalition
Call: 402-830-7769
Email: vvinton@neactioncoalition.org
References


• Mary O. Mundinger et al., “Primary Care Outcomes in Patients Treated by Nurse Practitioners or Physicians: A Randomized Trial,” Journal of the American Medical Association 283 (2000): 59-68; and Mary O. Mundinger et al., “Primary Care Outcomes in Patients Treated by Nurse Practitioners or Physicians: Two-Year Follow-Up,” Medical Care Research and Review 61 (2004): 332-351.


• Rand, B. AARP Bulletin April 2013

• http://www.aarp.org/health/healthy-living/info-04-2013/safe-health-care.html

• http://www.countyhealthrankings.org


• http://www.aha.org/research/cor/index.shtml

• http://www.nebraskanp.com/