Framework and Measures to
Build a Culture of Health

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What is holding our nation back?
CULTURE OF HEALTH ACTION FRAMEWORK

ACTION AREA 1
MAKING HEALTH A SHARED VALUE

ACTION AREA 2
FOSTERING CROSS-SECTOR COLLABORATION TO IMPROVE WELL-BEING

OUTCOME
IMPROVED POPULATION HEALTH, WELL-BEING, AND EQUITY

ACTION AREA 3
CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES

ACTION AREA 4
STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

EQUITY

EQUITY
### Criteria for 41 measures

- Availability of national data
- Application to entire lifespan & ‘healthspan’
- Broad determinants and upstream drivers
- Appeal to multiple audiences
- Equitable
MAKING HEALTH A SHARED VALUE

DRIVERS

MINDSET AND EXPECTATIONS
SENSE OF COMMUNITY
CIVIC ENGAGEMENT
MEASURE:
Voter participation.
MEASURE:
Value on well-being.
Fostering Cross-Sector Collaboration to Improve Well-Being

Drivers

- Number and Quality of Partnerships
- Investment in Cross-Sector Collaboration
- Policies That Support Collaboration
MEASURE:
Community policing.
MEASURE:
Business support for workplace health promotion.
CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES

DRIVERS

- BUILT ENVIRONMENT/PHYSICAL CONDITIONS
- SOCIAL AND ECONOMIC ENVIRONMENT
- POLICY AND GOVERNANCE
MEASURE: Residential segregation.
MEASURE:
Early childhood education.
STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

DRIVERS

ACCESS

CONSUMER EXPERIENCE AND QUALITY

BALANCE AND INTEGRATION
MEASURE:
Practice laws for nurse practitioners.
MEASURE:
Hospital partnerships.
IMPROVED POPULATION HEALTH, WELL-BEING, AND EQUITY

OUTCOME AREAS

- ENHANCED INDIVIDUAL AND COMMUNITY WELL-BEING
- MANAGED CHRONIC DISEASE AND REDUCED TOXIC STRESS
- REDUCED HEALTH CARE COSTS
MEASURE: Potentially preventable hospitalization rates.
MEASURE: Caregiving burden.
Sentinel Communities

- Opportunity to understand CoH at the local level and identify new measures using sentinel surveillance
- Mixed methods of data collection and monitoring
- About 30 communities varied by geography, sociodemographics, and innovations in health
- Will not affect opportunities for Foundation funding
## Culture of Health Measures // CDC National Prevention Strategy

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<th>Culture of Health Measures</th>
<th>National Prevention Strategy</th>
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<tr>
<td>Action-oriented</td>
<td>Empowering people</td>
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<tr>
<td>Fostering cross-sector collaboration</td>
<td>Promoting cross sector collaboration</td>
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<tr>
<td>Creating healthier communities</td>
<td>Creating healthy &amp; safe communities</td>
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<td>Creating more equitable communities</td>
<td>Eliminating health disparities</td>
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<td>Strengthening the integration of services and systems</td>
<td>Integrating clinical and community preventive services</td>
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A Framework for Other Social Movements

- Resilience
- Sustainability
- Well-being
- Livability
- Resilience

Diagram showing interconnections between the frameworks.
Advancing Change Leadership

Culture of Health

- New Clinical Scholars
- Diversity in Health Policy Research
- Interdisciplinary Research Leaders
- Multisector Leaders for Health
Everyone deserves to live their healthiest life possible.

Join the movement to build a Culture of Health for all.
Thank you!