

NEWS!
**Public Policy Forum Research Brief on
Nursing Funding in Wisconsin**

The Public Policy Forum recently released its report, *Seeking Strategies to Address Wisconsin's Nursing Shortage*. This project was sponsored by WCN with the support of the Faye McBeath Foundation to assess funding opportunities for nursing education in our state. How the nursing pipeline is structured and funding is critical for assuring a future supply of nurses. [Read the research brief here.](#)

Taking the LEAD for Nursing:
Leadership, Educational Advancement & Diversity



LEADERSHIP COLLABORATIVE

Nurses on Boards Survey

The Wisconsin Nurses on Boards Survey is complete! The full report can be found at [Nurses on Boards Survey](#). The report identifies baseline data regarding nurses serving on Wisconsin Boards. The next phase of surveys is currently in the field, which focuses on identifying nurses serving on specific "targeted" boards, including educational institutions, insurance company boards, foundations, and health system boards.

Leadership Toolkit

A Leadership Toolkit is being developed by the Leadership Collaborative in cooperation with WONE.

Statewide Nurses on Boards Training Held in July

WCN hosted Nurses on Boards trainings this summer in Waukesha, Madison, Eau Claire & Appleton. The training was provided by Barbara Pinekenstein, MSN, RN-BC, CPHIMS, President of HC Leaders, LLC. Participants received a copy of Nurse Leaders in the Boardroom CD produced by the Robert Wood Johnson Foundation®, the Center to Champion Nursing in America, and AARP, and were awarded 2.0 nursing contact hours. 141 individuals attended the



**Wisconsin Nursing
Education & Faculty:
2012 Survey**

Recommendations:

Continue efforts to increase the response rate to 100%.

Evaluate strategies related to limited clinical sites for pre-licensure & APRN programs.

Monitor increase in ADN program capacity & evaluate strategies to create seamless progression to BSN.

Make recruitment & retention of men in nursing a strategic priority.

Assess factors that limit diversity in BSN programs & evaluate strategies to promote inclusion.

Continue development of pathways for students from diverse backgrounds to become nursing faculty.

Analyze current education survey with other workforce centers to create a standardized survey to unify national data sets.

Resource links:

[2013 Wisconsin Nursing
Workforce Report](#)

training sessions, including 19 participants from minorities & under-represented groups.



Undergraduate Leadership Curriculum Report

A review of leadership content in six Wisconsin nursing programs has been completed. The full report can be found at: [Undergraduate Leadership Curriculum Content](#)



EDUCATIONAL ADVANCEMENT

Wisconsin Nurse Education Survey Updates

The 2012 WCN Education Survey report has been completed and can be found at [Wisconsin Nursing Education & Nurse Faculty: 2012 Survey Results](#). The 2013 survey is underway, with 50% of the schools responding. The researchers on this project - Brent MacWilliams, Barb Pinekenstein, and Stephanie Stewart - will be conducting follow-up calls to achieve 100% participation!

Rural - Urban Pilots for Academic Progression

The Rural Pilot Program is moving along well. The collaboration between Black River Falls Memorial Hospital and UW Eau Claire has identified a cohort of RNs who wish to obtain a baccalaureate degree. Discussions related to advising, logistics, incentives, and financing are in process

A collaboration between Bellin College and Bellin Health System is in the process of HLC accreditation and conducting focus groups with RNs in the health system. Incentives and cost models are in discussion. The program will be offered to RNs from Bellin Health System and will be highly integrated with projects that meet the needs of the healthcare system.

"Push/Pull" initiative from WCN and WONE

WCN & WONE, with input from representatives from ANEW, have been actively working on a survey of healthcare facilities and schools of nursing to identify strategies that are in place or are being considered to encourage ADN-prepared nurses to return to school for their BSN. Once completed, the plan is to share the results via the WONE Horizons newsletter, WCN newsletter and website, and the national Future of Nursing Campaign for Action. Anticipated plans for survey distribution is via email in October.

CNO Toolkit for Academic Progression Now Available!

WCN recently published a [CNO Toolkit](#) for use within health systems. The tool kit includes multiple resources, including a



[AACN Joint Statement on Academic Progression for Nursing Students and Graduates](#)

[Wisconsin Center for Nursing Website](#)

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customization PowerPoint presentation, best practice checklist, and two readiness assessment surveys for the CNO to utilize in a healthcare setting.

DIVERSITY COLLABORATIVE

Regional Survey

An analysis of regional diversity from the 2012 WI RN Survey is in process to provide baseline data regarding regional supply and distribution of racial and ethnic minorities in the Wisconsin workforce.



Minority Nursing Associations Meetings

Meetings with minority nursing associations were held in July and August to identify and plan collaborative work in the following areas:

- Jointly identify mechanisms to support and sustain minority students in current nursing programs
- Determine approaches for academic progression from LPN to ADN
- Assist in development of approaches to reduce attrition and support graduation
- Assist in the establishment of new chapters of AAMN
- Assist in development of a toolkit for recruitment and retention of minority nursing students

Wisconsin Diversity Assessment Tool

Development is in process for a comprehensive, evidence-based tool to standardize assessment of diversity activities within nursing education programs, health systems, and other organizations. The project is being undertaken by Dr. Brent MacWilliams and Dr. Bonnie Schmidt at UW Oshkosh College of Nursing.

Taking the LEAD for Nursing

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