

Join us and learn more about how you can help shape the future of health and health care.

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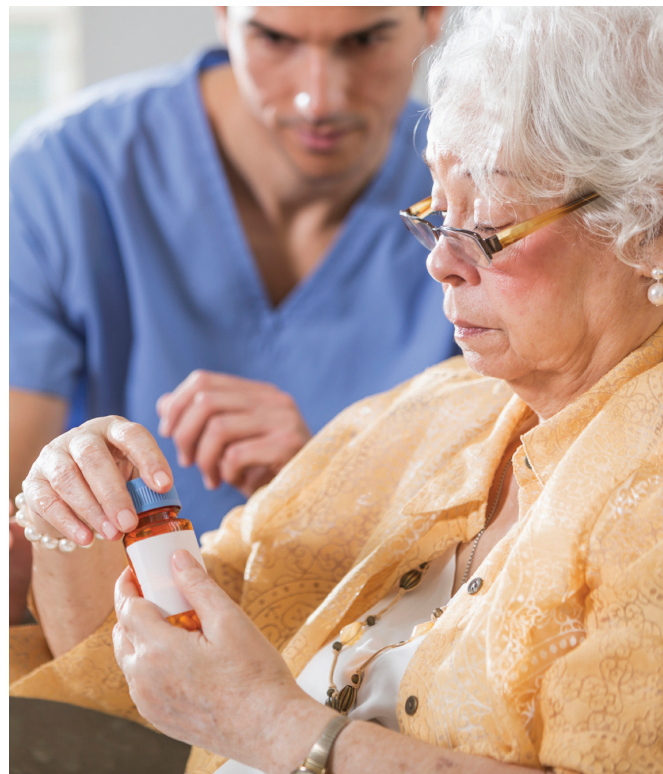
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“Together, we will ensure all Americans have access to high quality, evidence-based, patient-centered care.”

—Risa Lavizzo-Mourey, RWJF President and CEO



FUTURE OF NURSING™
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Real Possibilities

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Real Possibilities

“Leading Change,
Advancing Health
Through Nursing”

Who We Are

The Future of Nursing: *Campaign for Action* is a national initiative to implement the recommendations from the landmark Institute of Medicine (IOM) report: *The Future of Nursing: Leading Change, Advancing Health*. It is coordinated through the Center to Champion Nursing in America, an initiative of AARP, the AARP Foundation, and the Robert Wood Johnson Foundation.

The *Campaign* includes 51 state Action Coalitions and a wide range of health care providers, consumer advocates, policy-makers, and business, academic, and philanthropic leaders.

What We Do

We are working to transform health and health care through nursing by mobilizing coalitions nationwide and engaging nurses, other health providers, consumers, educators, and businesses to implement the recommendations from the Institute of Medicine's report on the future of nursing.

Why We Do It

Our nation faces pressing health care challenges that can be addressed by maximizing the use of nurses to improve access to care, promote wellness, and lead system change. As the largest segment of the health care workforce—and the ones who spend the most time with individuals and their families—nurses are vital to reforming our health system to improve outcomes and keep people healthy.

The *Campaign* envisions a future where everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.



“The nursing profession has the potential capacity to implement wide-reaching changes in the health care system [with] a direct effect on patient care.”

—2010 IOM *Future of Nursing* Report

Our Focus

The Future of Nursing: *Campaign for Action* is rooted in the recommendations of the Institute of Medicine's *Future of Nursing* report—the framework through which we drive change and measure progress. Our focus areas include:

- **Advancing nursing education**
- **Leveraging nursing leadership**
- **Removing barriers to practice and care**
- **Fostering interprofessional collaboration**
- **Promoting diversity**
- **Bolstering workforce data**

What did the IOM *Future of Nursing* report say, and why is it important?

The *Future of Nursing* report identifies the nursing profession—whose more than three million members make it the largest health care profession—as central to efforts to remake the U.S. health care system so that all people in America have access to high-quality and cost-effective care. To help achieve this, the report concludes that:

- **Nurses should practice to the full extent of their education and training.**
- **Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression.**
- **Nurses should be full partners, with physicians and other health care professionals, in redesigning health care in the United States.**
- **Effective workforce planning and policy-making require better data collection and an improved information infrastructure.**

The report calls on the nation's leaders and stakeholders to act on recommendations in these four key areas. Nursing organizations have long been committed to strengthening the profession, and their past work provides much of the foundation for advancing the IOM's recommendations.

To read the *Future of Nursing* report, visit: <http://www.iom.edu/Reports/2010/The-future-of-nursing-leading-change-advancing-health.aspx>