

Campaign For Action Leadership in Action: Models & National Strategy

January 13 – 14, 2014

Future of Nursing
Leading Change, Advancing Health

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3.2 million

Objectives

- ❖ Discuss how it all got started
- ❖ Review past initiatives
- ❖ Review Virginia Action Coalition
- ❖ Discuss Leadership Workgroup

How it all started!

- ❖ Virginia Partnership for Nursing – RWJF Colleagues in Caring – Technical support
- ❖ Nurses on Boards – AARP/ VNA
- ❖ Nurse Leadership Institute – VPN/Richmond Memorial Health Foundation – *PIN Grant*
- ❖ 40 under 40 – Virginia Nurses Foundation
- ❖ Gubernatorial Appointments – Virginia Nurses Association
- ❖ Personal Journey

Virginia Partnership for Nursing

- ❖ Colleagues in Caring – RWJF imitative – 1998
- ❖ Deputy Director – Dr. Becky Bowers-Lanier
- ❖ Workforce shortages
- ❖ Infrastructure and technical support
- ❖ 501(c)(3)
- ❖ Goals align today with the Action Coalition

Nurses on Boards

- ❖ Collaborative partnership with AARP and Virginia Nurses Association
- ❖ Educational initiative
- ❖ Inaugural Event - 2009
- ❖ Panels
 - ❖ Governing body panel
 - ❖ Nurses on boards

Nurse Leadership Institute

- ❖ Collaboration Richmond Memorial Health Foundation and Virginia Partnership for Nursing - 2005
- ❖ Partners Investing in Nursing's Future (RWJF & NHF)
- ❖ *Mission – Inspire, teach and empower nurse managers and emerging nurse leaders seeking to grow as leaders and become catalyst for change*
- ❖ 1st Cohort 2007-2008
- ❖ 176 Alumni
- ❖ 7th Cohort 2013

40 Under 40

- ❖ Virginia Nurses Foundation
- ❖ Nomination and selection process
- ❖ Gala – 2011
- ❖ Mentoring – 2012
- ❖ Collaboration
 - ❖ VONEL
 - ❖ VNA
 - ❖ VNF



Gubernatorial Appointments

- ❖ Ongoing since 2009
- ❖ Virginia Nurses Association
- ❖ Identify all gubernatorial appointments to boards
- ❖ Identify boards where nurses must be represented
- ❖ Identify nurses to be appointed
- ❖ Letters of recommendation

Shirley's Personal Journey

❖ Nursing

- ❖ Virginia Nurses Association – District and State
- ❖ Virginia Organization of Nurse Executives – State
- ❖ American Organization of Nurse Executives – National
- ❖ Virginia Partnership for Nursing

❖ Community

- ❖ American Red Cross
- ❖ American Heart Association
- ❖ Virginia Board of Health

Shirley's Personal Journey cont'd

- * Gubernatorial Appointments
 - * Future of Nursing
 - * Virginia Health Reform Initiative
 - * Capacity Taskforce
 - * Virginia Workforce Development Authority
 - * Connect Virginia – Health Information Exchange
 - * Virginia Health Innovation Network
- * Hospital Board
 - * Spotsylvania Regional Medical Center



Virginia Action Coalition

Future of Nursing Campaign for Action

AARP Virginia
Virginia Nurses Association

Virginia Action Coalition Co-Leads

AARP Virginia

- ❖ David DeBiasi , RN,
Associate State Director –
Advocacy
- ❖ Bill Kallio, State Director

VNA

- ❖ Shirley Gibson, DNP
MSHA, RN, FACHE,
President, VNF
- ❖ Janet Wall, CEO

Virginia Action Coalition Goals

Nurses should:

- ❖ Practice to the full extent of their education and training
- ❖ Achieve higher levels of education and training through an improved educational system that promotes academic progress and also explore residency programs
- ❖ Be full partners with all members of the healthcare team in redesigning healthcare
- ❖ Develop strategies to ensure that nursing is skilled to provide leadership at all levels
- ❖ Ensure effective workforce planning and policy making require better data collection and an improved information infrastructure

Mission

To implement the recommendations in the Institute of Medicine report, *The Future of Nursing: Leading Change, Advancing Health*.

Vision

All Virginians have access to affordable, high quality care and live in an optimal state of health.

Virginia Action Coalition

Workgroup



VAC Leadership

Loressa Cole DNP, MBA, RN and
Lindsey Jones-Cardwell, MSN, RN
Co-Leads

IOM Recommendation 7

Prepare and enable nurses to lead change to advance health

Objective

Determine strategic boards to which nurses could be appointed, and work with stakeholders to identify, mentor, and recommend individuals for those appointments

Objectives cont'd.

- ❖ Continue “Nurse Leaders in the Boardroom” program piloted with Robert Wood Johnson and AARP in September, 2009



- ❖ Continue to support Nurse Leadership Institute, a program of the Richmond Memorial Health Foundation

Outcomes

- ❖ Survey to determine boards nurses are serving – regional, state and national
- ❖ Survey also identified those wanting to serve on boards
- ❖ 334 surveys completed
- ❖ 118 experienced nurse board leaders
- ❖ 181 Virginia RNs are future board leaders!

Outcomes

Video: The Value of Nurses Serving on Hospital Boards



Local Boards

- ❖ Free Clinics
- ❖ Crisis Pregnancy Centers
- ❖ AORN, VNA, Black Nurses & other professional nursing associations
- ❖ Public Health Advisory Commissions
- ❖ Red Cross
- ❖ Alzheimer's Association
- ❖ Church Affiliated Boards
- ❖ Performing Arts Council
- ❖ Historical Councils
- ❖ County Board of Supervisors
- ❖ AARP
- ❖ University & Community College Councils
- ❖ YMCA

National Boards

- ❖ American Nurses Association & Political Action Coalition
- ❖ National eHealth Collaborative
- ❖ Nurses Organization of Veterans Affairs
- ❖ American Midwifery Certification Board
- ❖ AORN Journal Editorial Board
- ❖ National Kidney Foundation
- ❖ American Academy of Nurse Practitioners
- ❖ American Organization of Nurse Executives
- ❖ Various National Nursing Organizations

State Boards

- ❖ Virginia Partnership for Nursing
- ❖ Virginia Board of Nursing
- ❖ Virginia Nurses Association
- ❖ Virginia Nurses Foundation
- ❖ Multiple professional nurses associations
- ❖ Virginia Board of Health
- ❖ Virginia Association of Counties
- ❖ VCCS Associates Degree Nursing Program Heads
- ❖ Virginia Association of Colleges of Nursing
- ❖ Health Insurance Exchange Governing Body

Outcomes 'cont.

- ❖ Ongoing connection with “40 under 40”
- ❖ Website developed with toolkit and resources
- ❖ Successful placement of nurses on targeted boards
- ❖ 2013 VNF Gala “Every Nurse a Leader”
- ❖ Hospital boards campaign video
- ❖ Dissemination of work in VA and among Action Coalitions

Next Steps

- ❖ Finalize and disseminate toolkit for the VAC Nurse Leaders in the Boardroom
- ❖ Provide the CCNA Nurse Leaders in Boardroom DVD to targeted groups; facilitate presentations
- ❖ Develop a forum to continue to identify interested nurses to serve on boards and provide mentorship

Next Steps

- ❖ Provide resources to experienced nurse board leaders to advance and mentor new board leaders
- ❖ Connect future leaders with mentors
- ❖ Further develop Leadership component of website
- ❖ Further progress to place more nurses on targeted boards, including hospital boards
 - ❖ Partner with VA Hospital and Healthcare Association
 - ❖ Partner with the VA Magnet Consortium



Members of the Virginia Action Coalition honored for their contributions to the nursing profession at the 2012 VNF Gala.



Virginia Action Coalition

Future of Nursing Campaign for Action

Engage!

www.virginianurses.com

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