

FUTURE OF NURSING™

Campaign for Action

AT THE CENTER TO CHAMPION NURSING IN AMERICA



Robert Wood Johnson Foundation



Action Coalition Leadership Meeting

Leadership in Action

Technical Assistance for Accelerated
Implementation

January 13-14, 2014

New Orleans

Leadership in Action

FUTURE OF NURSING™
Campaign for Action



Campaign Vision

Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.



Vision for Nursing Leadership

Promote leadership at every level

- Nursing schools and employers offer leadership training
- Nurse leaders mentor next generation

Appoint nurses to policy-making, corporate and community boards.

Replicate best practices




campaign progress

Welcome to the Future of Nursing Campaign for Action Dashboard

About this Dashboard:

These are graphic representations of measurable goals that the campaign has selected to evaluate our efforts in support of the Institute of Medicine's recommendations in their landmark report, *The Future of Nursing: Leading Change, Advancing Health*.

View the progress 

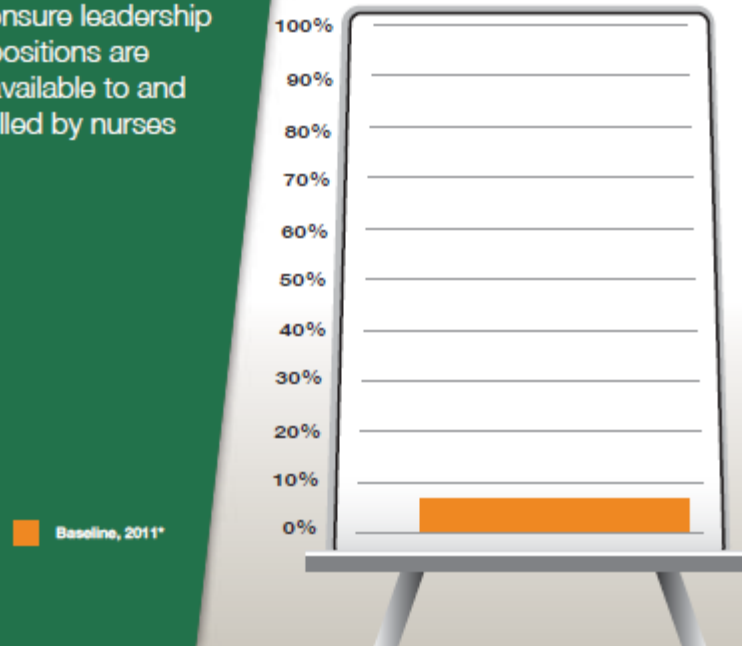
campaign progress

Indicator 5: Leadership

IOM Recommendation:

Health care decision makers should ensure leadership positions are available to and filled by nurses

Percent of hospital boards with RN members



Data Source: 2011 AHA Health Care Governance Survey Report; survey (conducted in 2010) of 1,052 hospital CEOs and 468 board chairs of nonfederal community hospitals in the United States.

*New data not available until 2014-2015

Next 

Campaign Imperatives



I. Must move beyond *NURSING*



II. Must deliver short term *RESULTS* in the next 18 months even as you develop long term plans.



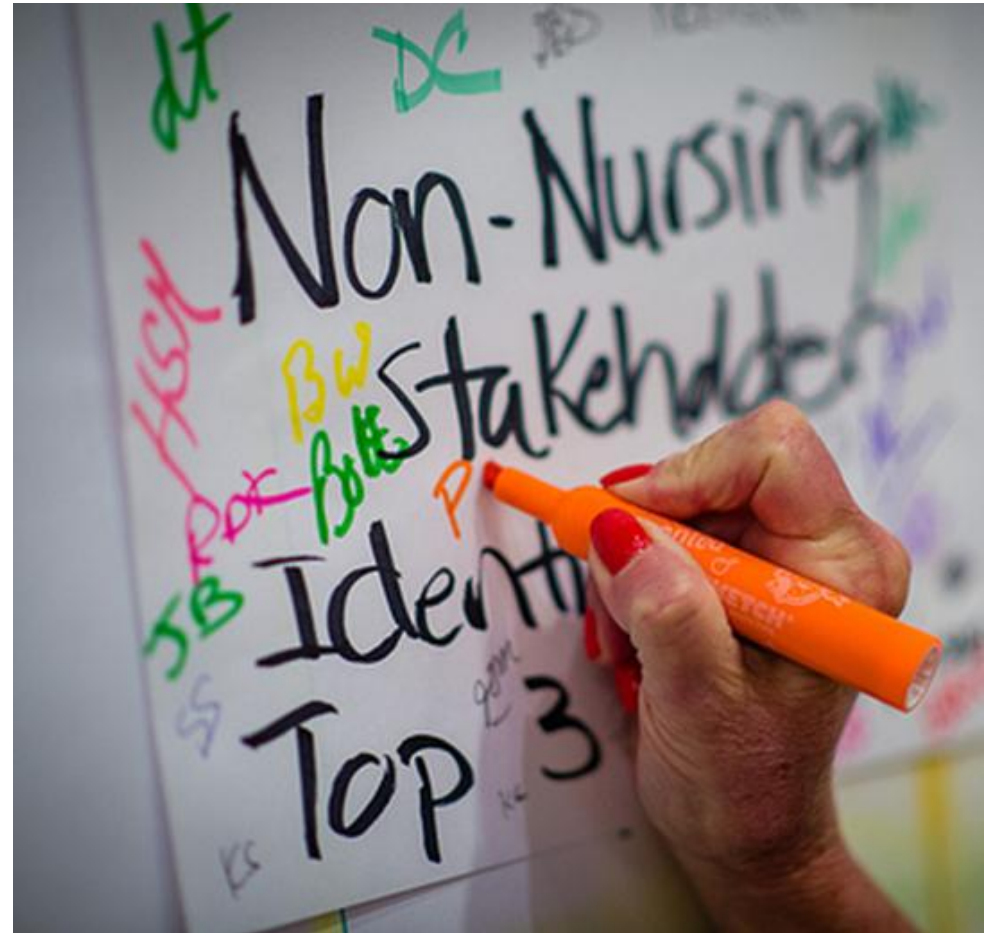
III. Must have *COURAGE* to place the right *LEADERS* at the helm or remove weak, ineffective leaders.

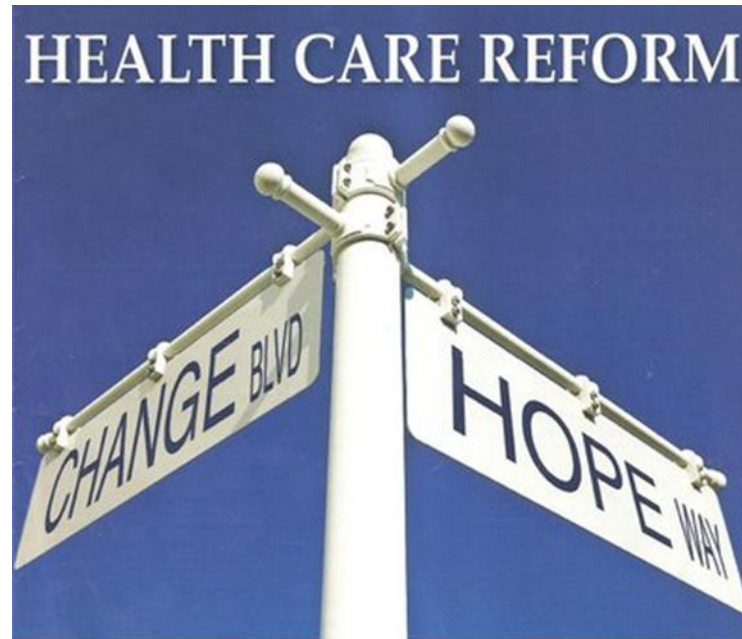


IV. Must have *FUNDING* to sustain this work.



V. Must not ignore *DIVERSE* stakeholders critical to our success.





Source: CBCStan.org

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