NEW JERSEY ACTION COALITION

Future of Nursing for the Health of Our State

Leadership In Action
SESSION IV: Exemplar New Jersey
January 14, 2014  New Orleans, LA

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NJAC Leadership Structure

- New Jersey Action Coalition: established January 2011
- 3 Co-Leads
- 5 Pillars
- 2 Co-Chair per Pillar
- Leadership Pillar 3
Early Work

- Nurse Leaders in the Board Room
- Nurse Leaders Database Development
- Governor’s Appointments Office
- Statewide Forums
- Nursing Leadership Resource List
  http://www.njni.org/page/leadership-resourcesopportunities
- Open Board Vacancies
- Board Governance CE Program
Nurses in the Boardroom

Date: Nov. 13, 2012
Time: 8:30 a.m. – 1:00 p.m.
Location: NJHA Conference and Event Center

Sponsored by:
New Jersey Hospital Association

NJHA Member Fee: $145
Non-member Fee: $195

PROGRAM DESCRIPTION
In 2010 the Institute of Medicine issued its report, The Future of Nursing, as a result of a two-year initiative to respond to the need to assess and transform the nursing profession. This initiative was funded by the Robert Wood Johnson Foundation, and the report contained several recommendations. Among the recommendations: “Nurses should be full partners, with physicians and other health care professionals, in redesigning health care in the United States.”

Nurses should be ready to assume leadership roles on advisory and governance boards, where policy decisions that impact healthcare are made and where they can impact healthcare reform-related implementation efforts.

At the conclusion of the activity, participants should be able to:
- Explain the competencies of board governance
- Explore board structure
- Discuss the role of the agenda in meeting planning
- Identify the fiduciary responsibilities of the board

WHO SHOULD ATTEND
Nurses who are currently serving or are interested in serving on boards.

CONTINUING EDUCATION CREDITS
HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s COA. P#131-5/11-14.

This activity is approved for 4.0 contact hours.
There is no commercial support for this activity.
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Disclosure information: Full disclosure will be provided at the educational activity.
Hospital Board Outreach

Hospital Board Presentations

Nurses on Hospital Boards: Why is it so important?
http://www.youtube.com/watch?v=XRcz60UF92M

A Time for Action
http://www.youtube.com/watch?v=OEX2G_uZ67A

A Nurse’s Perspective on Nurse Leadership
http://www.youtube.com/watch?v=Nf2_fYbjph4

Dear Hospital CEO: & Board Chair

We are writing to you as a hospital CEO and a hospital board chair to ask your help in recognizing the importance of nursing in healthcare delivery for us all. There is no question that as healthcare reform is implemented, we believe it will be imperative that nurses take an active role in shaping the future systems for delivery of care and ensuring there is a prepared workforce.

We are working with the New Jersey Action Coalition (NJAC) to spread the word about how we are addressing key concerns of the future for NJ Citizens based on the Institute of Medicine landmark report: Future of Nursing: Leading Change, Advancing Health (2010). The NJAC was one of the first 5 coalitions piloted by the Robert Wood Johnson Foundation in collaboration with the Center to Champion Nursing at AARP. There are now action coalitions in every state.

So, we would like to ask you to help as follows:

- First, place the NJAC initiatives on your board agendas before the end of the year. We ask that your Chief Nursing Officer (CNO) provide the presentation to your board. In fact, many CNOs nurse leaders and staff are engaged in this process. We will provide the presentation materials for them.

- Second, consider placing a nurse (not your CNO) on your board, as a regular board member. We realize that some hospital-by-law may prevent an employee other than the CEO to be a member of the board, so we suggest that you consider the appointment of a guest or seek a nurse from the community of agencies/schools/services not owned by your organization. As incentives realign to promote quality and outcomes, as well as cost savings, hospital governance boards will significantly benefit from the insights and leadership of nurse board members. As stated in the Institute of Medicine The Future of Nursing: Leading Change, Advancing Health (2010):

  By virtue of its numbers and adaptive capacity, the nursing profession has the potential to effect wide-reaching changes in the health care system. Nurses’ regular, close proximity to patients and scientific understanding of care processes across the continuum of care give them a unique ability to act as partners with other health professionals and to lead in the improvement and redesign of the health care system and its many practice environments.

We have been soliciting resumes of nurses who may fit what you are looking for in a board member. Please reach out to Aliso Edelman, Co-Chair of the Leadership Pillar for the Action Coalition at 609-295-4657 if you will consider this and she can suggest some nurses who might be a good fit for you. We strongly believe that nurses can offer valuable expertise as members of hospital governance boards and on committees such as quality and patient safety, finance and patient care.

If you would like more information or are interested to learn more on the NJAC, you can go to the website http://www.njactioncoalition.org/njac/new-jersey. We hope that you can count on you to help us and we hope to hear from you soon.

Sincerely,

Robert P. Winkle
President and Chief Executive Officer
Hackensack Healthcare System

David L. Knoblach
Chairman, Board of Trustees
St. Francis Medical Center
AAN Fellows

- AAN New Jersey Fellows Annual Meeting
- 2014 Board Appointments Initiative
- Survey January 15, 2014
- Five Questions
- Resume Form
- Target 4-5 Boards
- Kitchen Cabinet
- Succession Planning
Getting Started

- Identify Champions
- Build Your Nurse Leaders List
- Educate Nurses
- Connect the Dots
- Outreach to Hospitals
- Target Boards
- Stay In Touch