

*Let Your **LIGHT** Shine in
Leading Boards to
Improve Health for All*

*Michael Bleich, PhD, RN, FNAP, FAAN
Action Coalition Leadership Meeting
December 10, 2013 – St. Louis*

Objectives

1. Let's frame the grounding needed to anchor strategy – without rancor – but with focus.
2. Using the acronym LIGHT – let's be clear about the contributions that boards could expect from nurse directors.
3. Let's discern about aligning innate skills with those needed to serve successfully on boards.

Healthcare Transformation is *Serious Business*



Interview with Jona Raasch, President The Governance Institute

*Complexity of Nursing –
hard for boards to
comprehend*

*Opportunity for Nursing –
as outcomes are tied to
public performance and
care is extended*

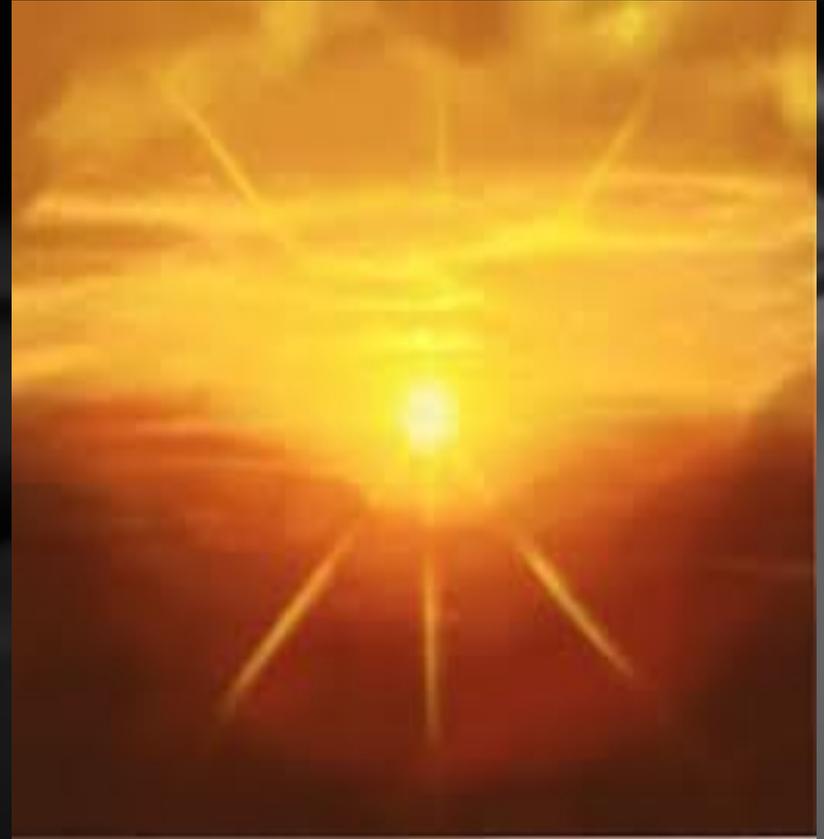


Shining our **LIGHT**

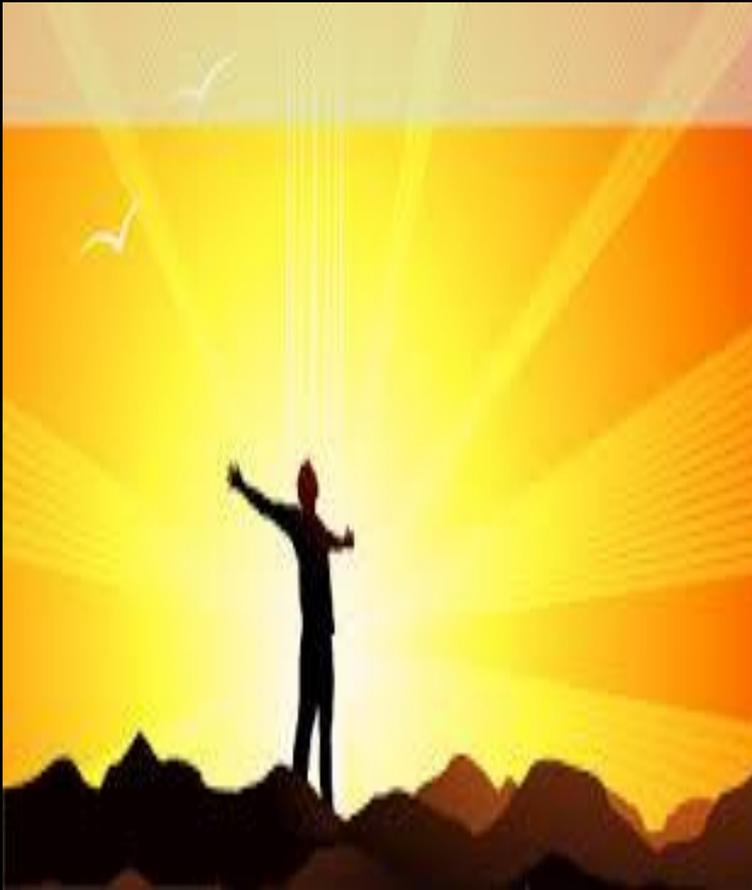
L = Listening (part of assessing fit) coupled with using **voice** with impact.

Prepare the message

Deliver the message



I = Interdependence



This is critical to board performance – we must have a sense of role and purpose – and interconnectivity. Know when to lead; know when to acquiesce without passivity.

G= GROWTH

What is being grown? Service or products? Market share?

Revenues? Branding/image? How can you contribute your LIGHT toward this growth?



H = Holistic

This is such a great gift that nurses bring – do we fully appreciate this? We are trained to think in terms of individuals in the context of families, in the context of communities from a holistic model.

And we are the hub of organizational systems and processes.

Still, we BEHAVE narrowly with an orientation to reductionism. This is an anti-board trait! CLAIM THE HOLISTIC GIFT!

T = TRUST

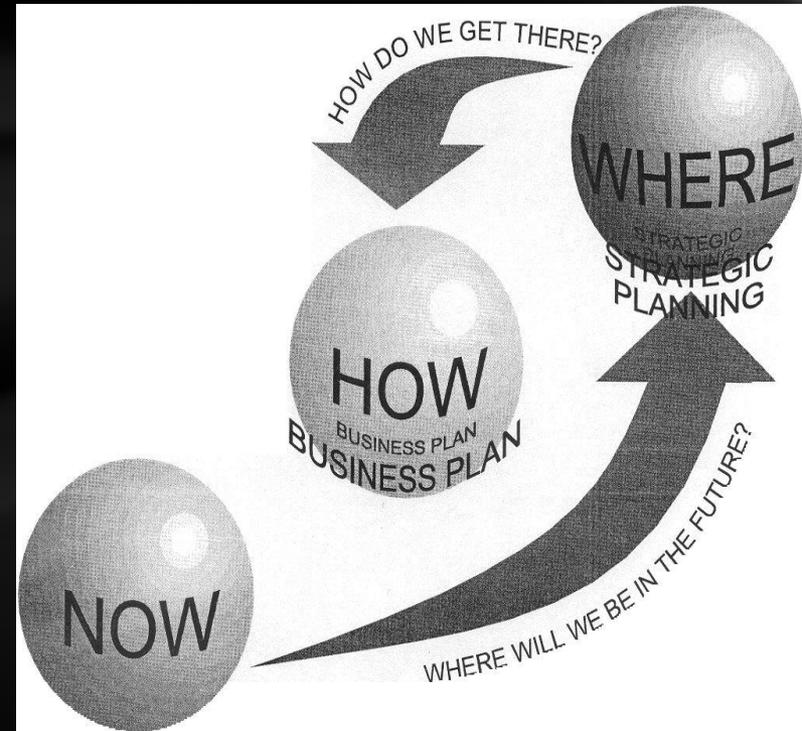
*We are trust-worthy. We
bring unparalleled integrity.*

*The organization and the
trustees must share these
values in their culture.*



The Role of Strategy & the IOM Blue Print: What it Means for Governance & for Nursing

An organization's or discipline's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy within the context of the current environment to meet future demands



Human Attributes Needed

DRIVE – self-esteem,
self-expression, ability
to channel energy

INTELLECTUAL
ACUMEN – intelligence
and conceptualization

EXECUTIVE SKILL – how
one thinks about role
and conduct in the role

PEOPLE ACUMEN –
relationship abilities,
persuasion,
individualized approach,
growth orientation, and
response to negativity

Talent+, Lincoln, NE

In Summary

The strategic impact of being placed in decision-making structures where resources are allocated, and the opportunity to address wickedly

complex problems is within our collective purview. The LIGHT framework is one way of aligning individuals with organizations.

Contact Information

Michael R. Bleich, PhD, RN, FNAP, FAAN

Maxine Clark and Bob Fox Dean and Professor

Goldfarb School of Nursing

At Barnes-Jewish College

4483 Duncan Avenue

St. Louis, MO 63110

Phone: 314-362-0956

Email: mbleich@bjc.org

