



# **FUTURE OF NURSING™**



## Campaign for Action

**Midwest Regional Action Coalition  
Education Webinar**

**July 11, 2012**



Robert Wood Johnson Foundation



# Welcome



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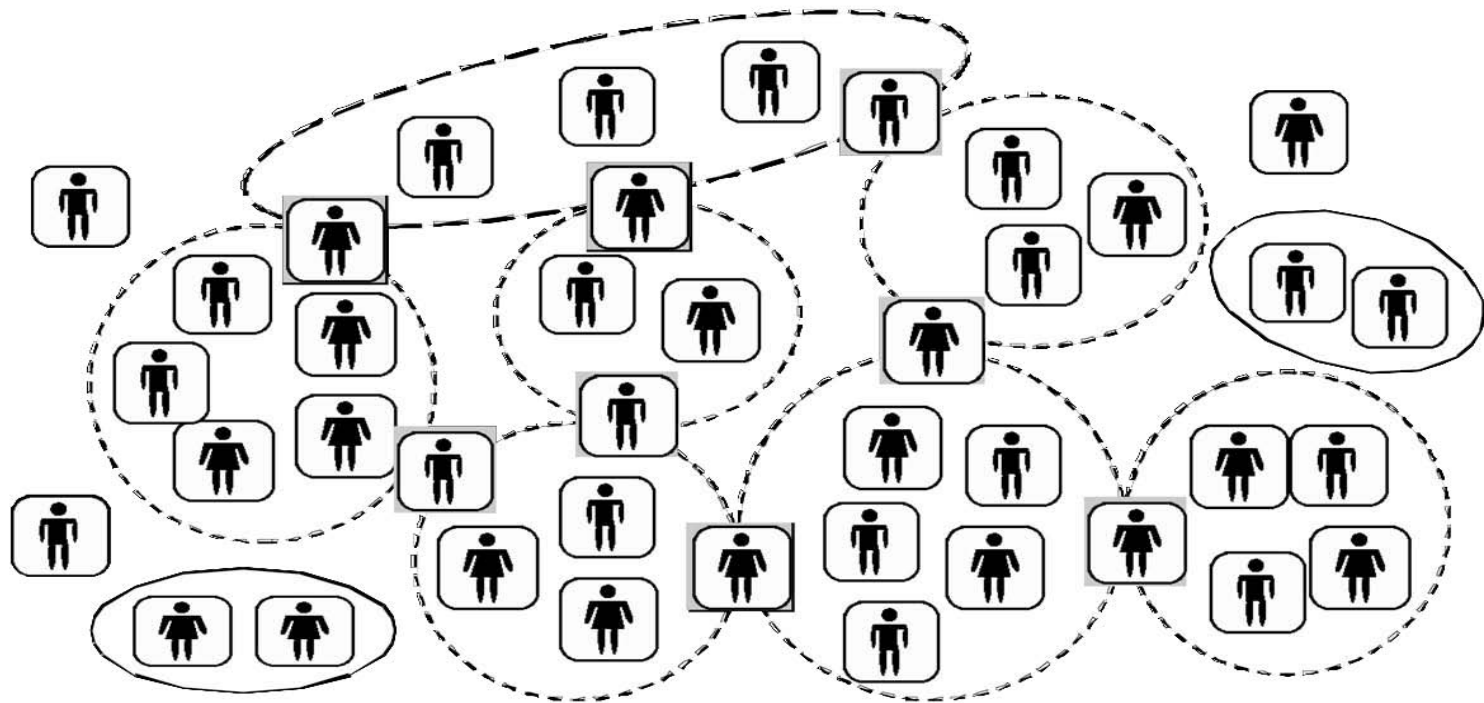
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# Widening the Circle of the Education Learning Collaborative



Source: Gajda, R. & Koliba, C. (2007). Evaluating the Imperative of Interorganizational Collaboration. American Journal of Evaluation, (28)1,26-44

# Today's Agenda

## Continuing the Dialogue of the Education Learning Community



- Midwest Regional Meeting Evaluations: Addressing the needs of the group
  - What is in place
  - What is planned
- Updates on states' progress since Midwest Meeting
- Identification of ongoing needs
- Next steps and evaluation



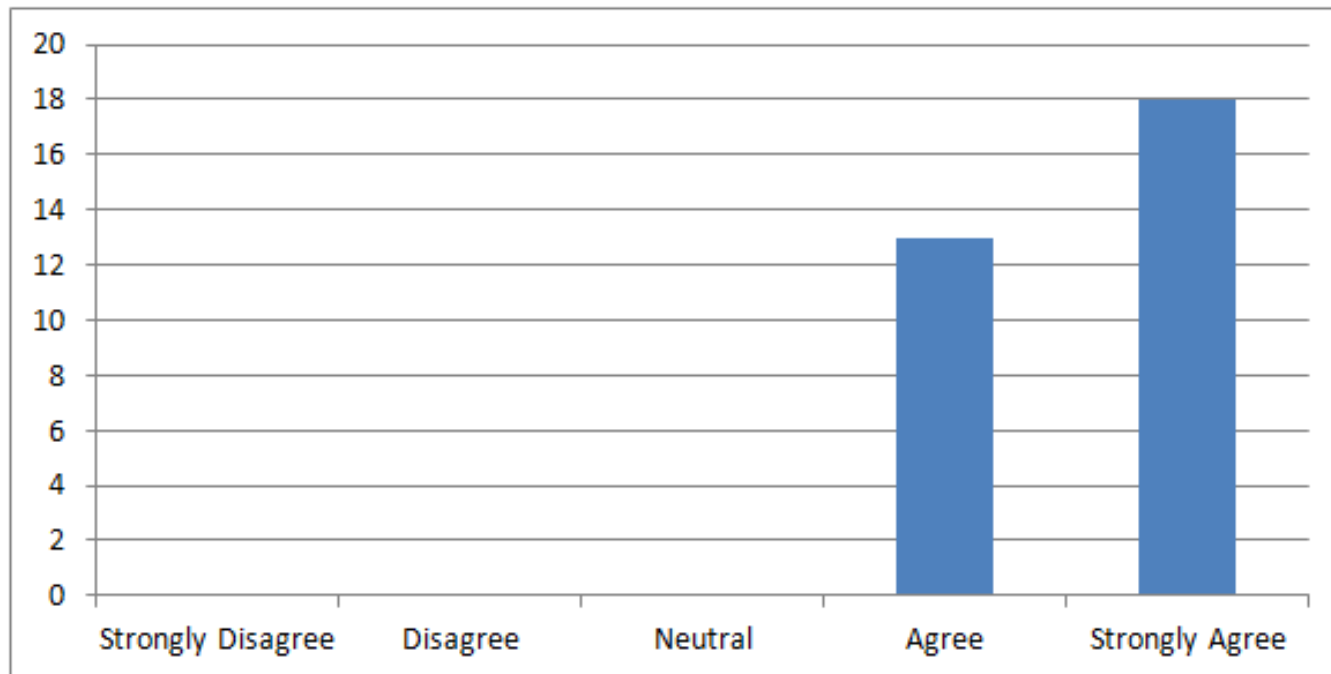
# Midwest Regional Meeting Review of Evaluations



Thanks for the feedback!

*You recognized your contribution to the national dialog....*

I was able to contribute to the national understanding of four models that have been identified as showing the greatest promise for education transformation.



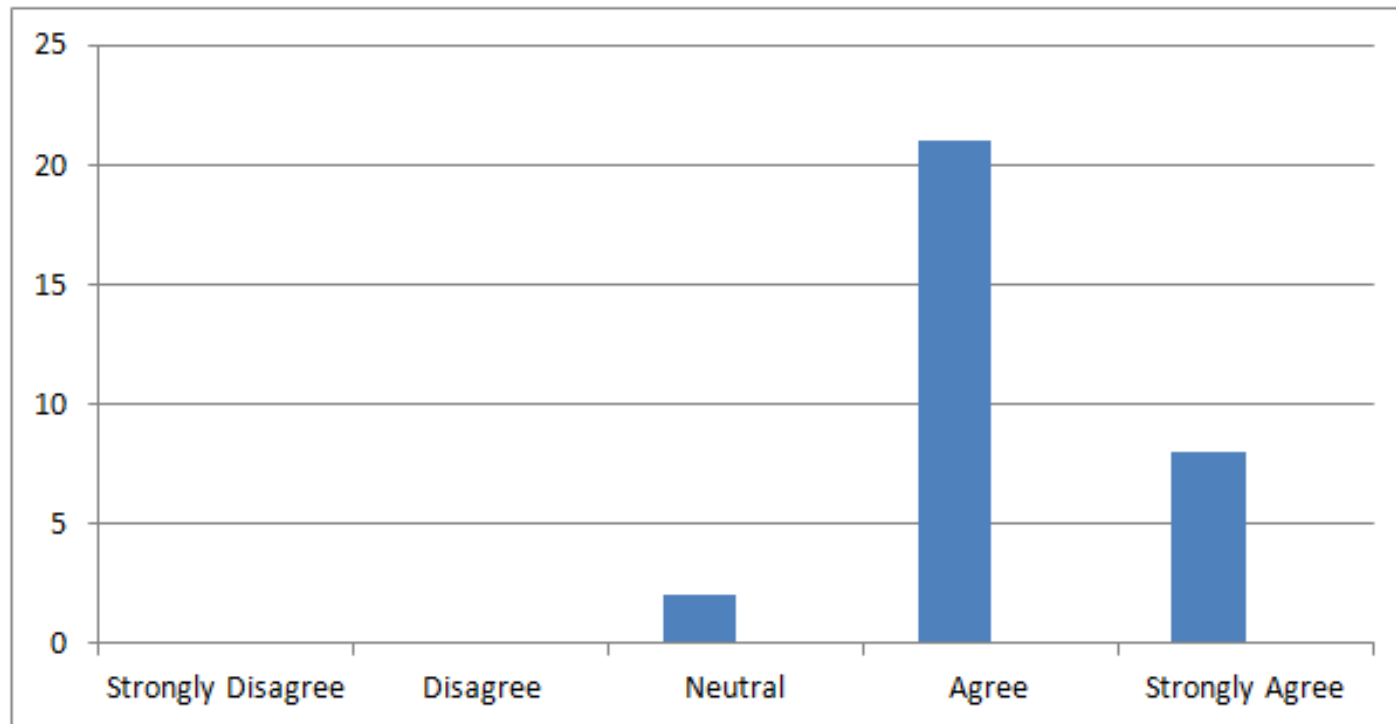


# Midwest Regional Meeting Review of Evaluations



...and advanced the planning for your states

I began or advanced development of an action plan to move forward with changes in my state and region.



# Midwest Regional Meeting Review of Evaluations



## What you need

"What resources or tools do you need to make this strategy work in your state?"

- Ongoing support from one another and from CCNA
  - "examples of what other states have done" "collaboration with successful programs" "help to formulate our plan/develop our website" "CCNA consultants / presenters"
- Better data
  - "data on best practices" "data on our numbers in comparison with other states" "information to develop our business plan"



# Midwest Regional Meeting Review of Evaluations



## What you need

"What resources or tools do you need to make this strategy work in your state?"

- Partnerships

"cooperation of all stakeholders" "partnerships with our constituents"

- Funding (including financing for staff)

"funding to support a director" "need a person to handle communications" "a dedicated person for our Action Coalition",  
"money for projects" "money for faculty development"

# What you need: Ongoing support from CCNA



CCNA National Liaisons

Learning Collaboratives

Education transformation leader Mary Sue Gorski

Nursing education experts

Targeted technical assistance via consultants & staff support

Existing resources at *Championnursing.org*

Site visits and speaking engagements

# What you need:

## Ongoing support through presentations



# What you need: Ongoing links with each other



OUR NEW WEBSITE:  
Coming soon!



Options to easily link to discussions about education topics,  
to review data by state, to pose a question to the group,  
to share your success and failures

Consider continuation of regional and state meetings: who in  
your area can sponsor the next meeting?



# What you need: Ongoing links with each other

**FUTURE OF NURSING™**  
Campaign for Action

The Future of Nursing:  
Campaign for Action  
National Summit

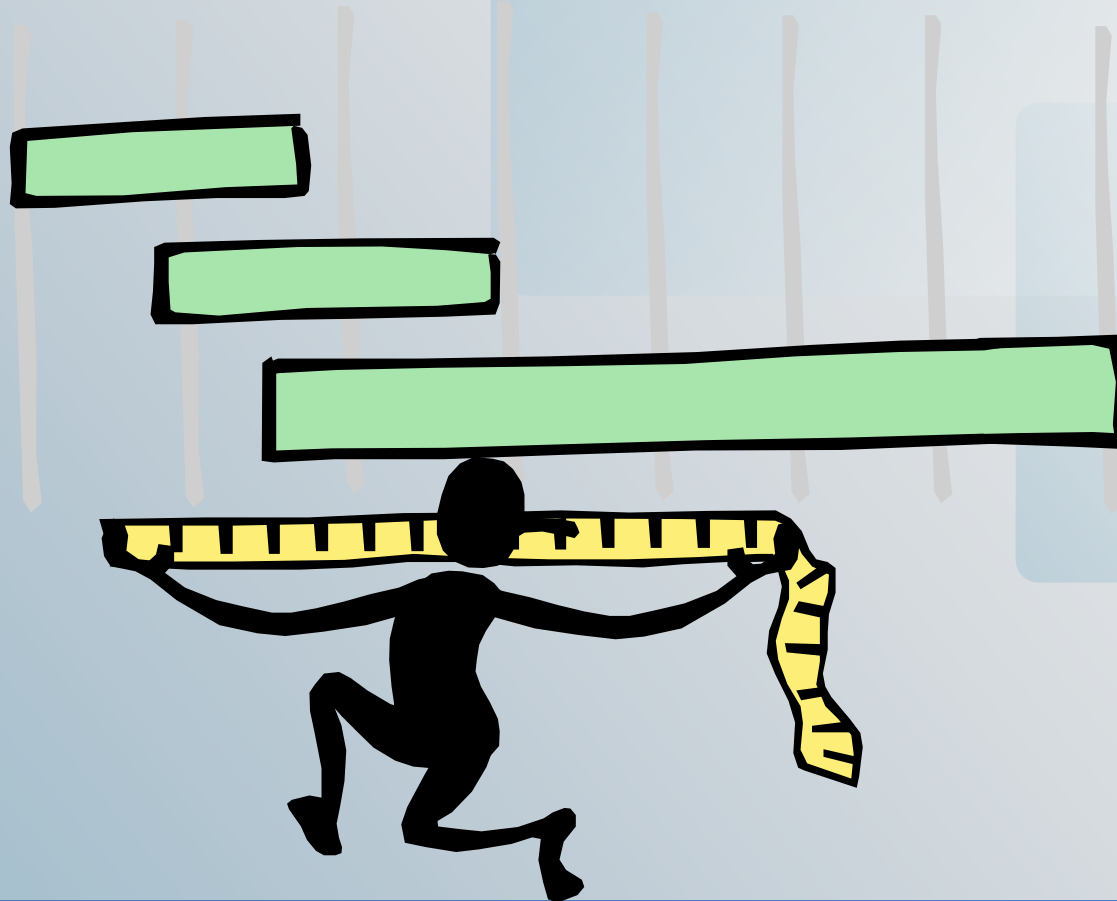
February 28 – March 1, 2013



# What you need: Data



A common language for measurement is key to  
identifying successful strategies





# What you need: Partnerships



- Partnerships within your own state
  - Educational transformation requires partnerships between academic institutions and with a host of others – practice partners, legislators, funders
  - Relationships create dynamic tension
  - Develop your skills to think strategically to engage other stakeholders and funders



# What you need: Partnerships



- Partnerships within your own state
  - CCNA Webinar 1/2012 *"Recruiting other health providers and key stakeholders"*  
<http://championnursing.org/webinars>
  - Education transformation regional meetings Resource Guide
  - National office resources: Contact your national liaison

# What you need: Funding



## Previous Funding Webinars

<http://championnursing.org/webinars>

- 10-17-11- Corporate, Foundation and Private Funding: The Process and Opportunities for ACs
- 11-10-11- Government Funding: The Process and Opportunities for ACs
- 06-26-12-Exploring Funding Opportunities for Your AC

# What you need: Funding

- Funding Opportunities for ACs
  - APIN (Applications closed)
  - SIP (Webinar on July 24 )
- Funding Toolkit: “Fundraising Guide for Action Coalitions”
- Expert Consultation



# The Four Promising Models



- Community Colleges Grant RN to BSN Degree
- Accelerated Options: RN to MSN programs
- State or Regional Competency Based Programs
- State or Regional Shared Curricula



# RN to BSN at the Community College



» Presidents of the Technical Colleges are discussing the need for this model. Change would require legislative approval.



» Well on the way with this model. Legislation in progress to allow community colleges to offer BS in five areas including nursing.



# Accelerated Options ADN to MSN



- » Nine of the ten publicly funded University nursing programs have RN to BSN tracks and seven have an RN to BSN/MSN track with one having an RN to MSN track.



- » Examining if the current programs being offered need to be expanded. Developing a state-wide education plan to move nurses seamlessly across all levels of nursing education.



- » Has several colleges/universities with accelerated options and are planning to expand these opportunities.

# State or Regional Competency Based Programs



- » A model of differentiated practice competencies from AS through MS was developed in 1998, revised in 2002 and is currently being updated to reflect current and future practice. Plan to map competencies to curriculum when updating process is completed.



- » All 16 Technical College programs which educate 99% of the ADN graduates have a system wide curriculum with shared competencies.

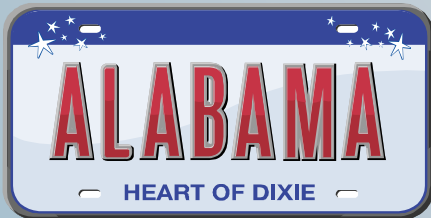


- » Competency based curriculum in progress.

# State or Regional Shared Curricula



- » Have a strong RN-BSN workgroup working to align admission requirements for ADN and BSN programs and are evaluating science prerequisite courses at community colleges to ensure they meet competency requirements for BSN programs.



- » Associate degree programs have common nursing curriculum. Have a committee of ADN and BSN program representatives developing a draft of preferred pre-nursing courses for both ADN and BSN programs that could be adopted by all. Draft to be presented to July



- » Finalizing audit of RN to BSN programs with discussion about a common curriculum

# Connecting with Proprietary and Online Nursing Programs



- Recall presentations by:
  - Western Governor's University
  - Chamberlain College
  - American Sentinel University
- Consensus among attendees about need to reach out to proprietary and online programs within your state as additional stakeholders/partners

