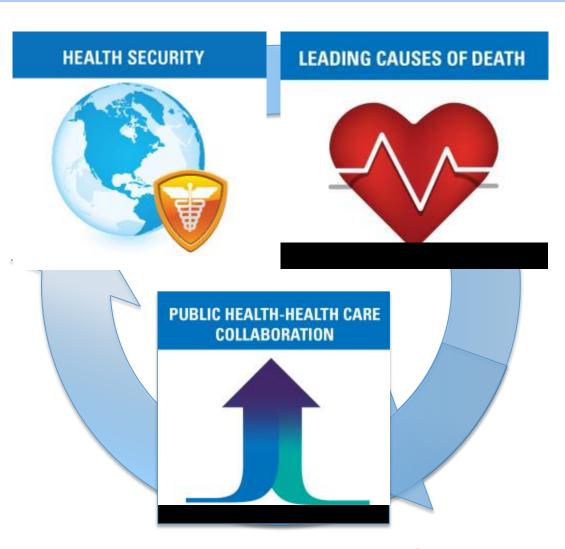
Health System Transformation and the Important Role of Nurses

John Auerbach Office of the Associate Director for Policy



CDC Strategic Directions

Improve health security at home and around the world



Better prevent the leading causes of illness, injury, disability, and death

Strengthen public health/ health care collaboration



Opportunities for Nurses to Strengthen Efforts to Promote Wellness and Prevention

- More patients receiving preventive care in primary care sites
- More patients with complex health and socio-economic needs
- Less public health nursing in local health departments





Key Winnable Public Health Battles for the United States

Tobacco





Nutrition,
Physical Activity,
Obesity and
Food Safety

Healthcare-Associated Infections





Motor Vehicle Injuries

Teen Pregnancy





HIV



Winnable Battles

- Each area is a leading cause of illness, injury, disability, or death, and/or represents enormous societal costs
- Evidence-based scalable interventions already exist and can be broadly implemented
- Our effort can make a difference
- We can get results within 1 to 4 years – but it won't be easy





Healthcare-Associated Infections



More than 1 million infections occur across health care every year



These infections cost an estimated \$30 billion per year



15,000

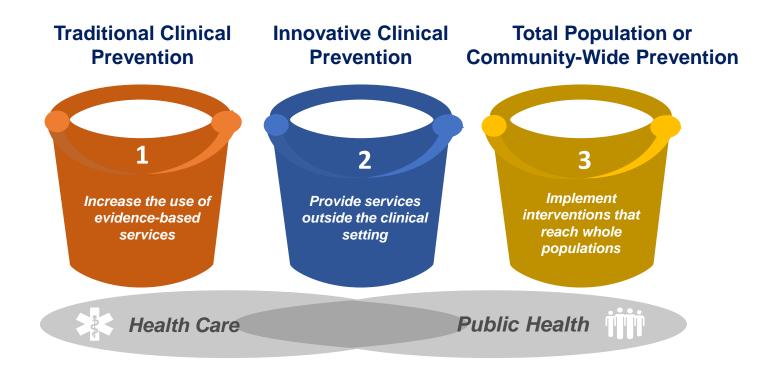
Clostridium difficile infections kill 15,000 people in the U.S. annually



CRE* microbes kill up to half of patients who get bloodstream infections from them

*Carbapenem-resistant Enterobacteriaceae

CDC Framework: The 3 Buckets of Prevention





Development of CDC's 6 | 18 Initiative

- Focus on 6 high cost, high prevalence conditions
- 18 interventions identified based on review of evidencebased clinical interventions
- Alignment with CDC Winnable Battles





6|18 Traditional Clinical Prevention Strategies for Controlling Hypertension

 Promote access and adherence to anti-hypertensive and lipidlowering medications by offering these medications without cost sharing requirements





6|18 Innovative Clinical Prevention Strategies for Controlling Hypertension

- Promote a team-based approach such as through clinical agreements with pharmacists to monitor blood pressure
- Provide devices for self-measuring blood pressure at home
- Create individual, provider, and health system incentives for compliance and meeting of goals





Total Population or Community-Wide Prevention Strategies for Controlling Hypertension

- Working with food and beverage industry to reduce sodium found in products
- Support accessible sites for physical activity
- Adopt policies that reduce smoking





Other CDC Resources and Tools

